



INFLUENCE WITH INTEGRITY

# **Immigration and housing, financial decisions, trust in media, and perceptions of party leaders**

**A RedBridge Group Political Report**

29 May, 2024

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## Methodology

The fieldwork for this survey was conducted between Wednesday 15 and Tuesday 21 May. The sample of N = 2,000 Australian citizens aged 18 and older, who were enrolled to vote was recruited over online panel to fill quotas based on age, gender, location, education and vote at the 2022 federal election.

Rim weighting was used to apply interlocking weights for age, gender, education, religion and location. The efficiency of these weights was 70 per cent, providing an effective sample size of 1410.

Based on this effective sample size, the margin of error (95 per cent confidence interval) for a 50 per cent result on the full sample is  $\pm 2.6$  per cent.

This is larger for subsets of the data, such as age or location, and results based on these and similar breakdowns should be interpreted conservatively.

Detailed findings and question wording are contained in the following sections.

# Immigration and housing

## Question text

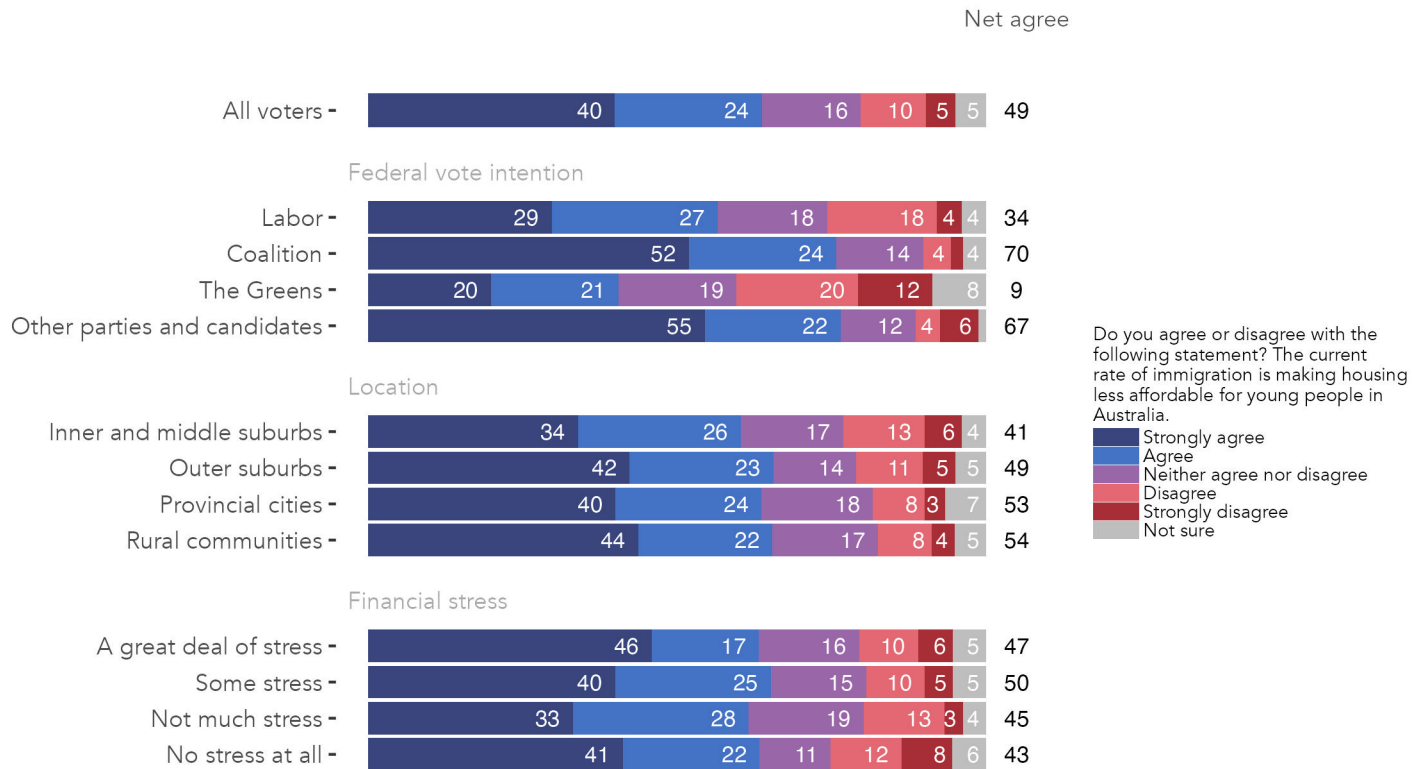
*Do you agree or disagree with the following statement?*

**The current rate of immigration is making housing less affordable for young people in Australia.**

Single select; reverse 1-5

1. Strongly agree
2. Agree
3. Neither agree nor disagree
4. Disagree
5. Strongly disagree
6. Not sure

## The current rate of immigration is making housing less affordable for young people



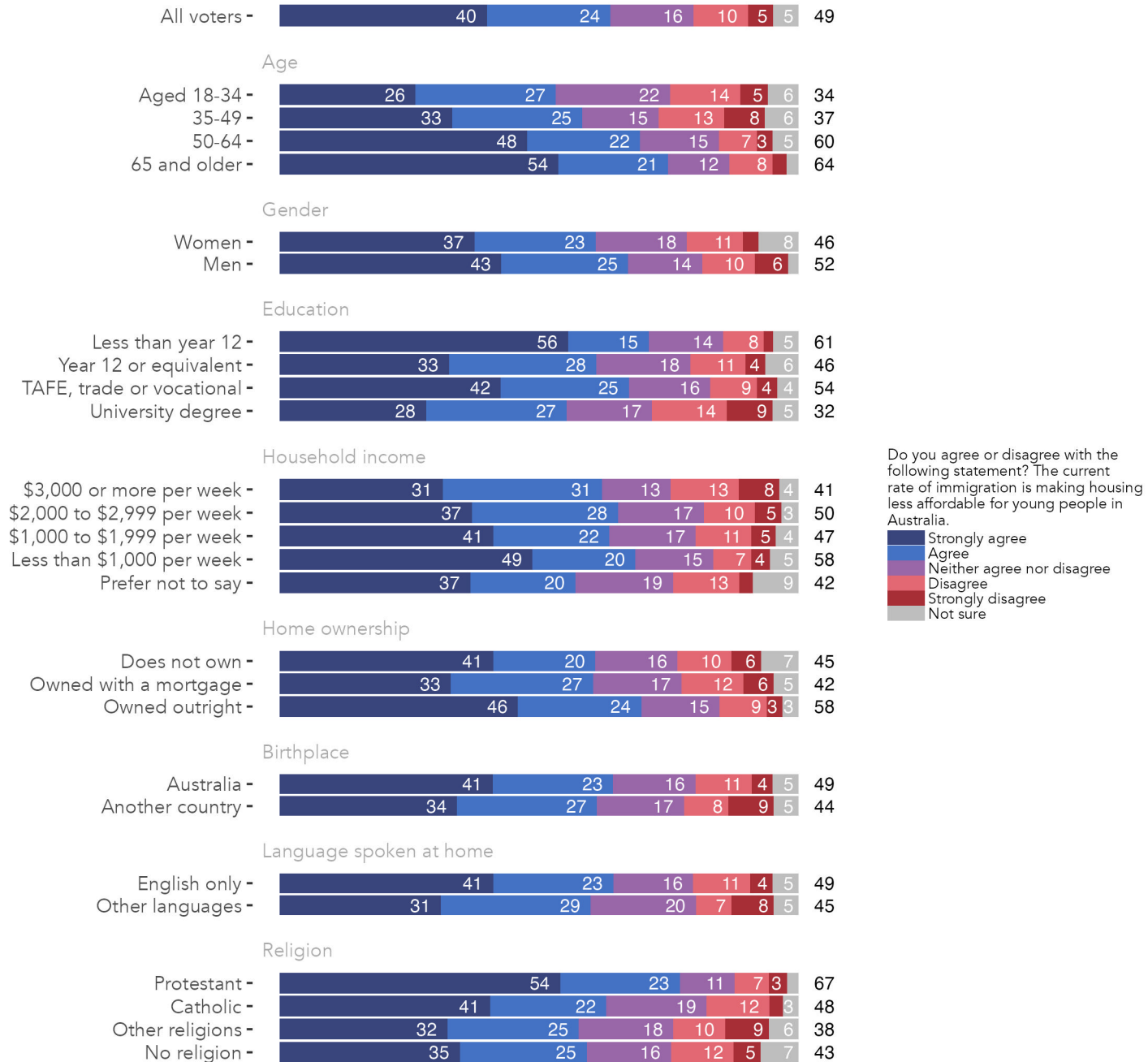
**Figure 1:** The current rate of immigration is making housing less affordable for young people, by Federal vote intention, location and financial stress. Figures on the right-hand side of the plot represent the net share who agree with the statement (total share that agree, minus the total share that disagree).

**Table 1:** The current rate of immigration is making housing less affordable for young people, by Federal vote intention, location and financial stress.

	Strongly agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree	Not sure	Net agree
All voters	40	24	16	10	5	5	49
<b>Federal vote intention</b>							
Labor	29	27	18	18	4	4	34
Coalition	52	24	14	4	2	4	70
The Greens	20	21	19	20	12	8	9
Other parties and candidates	55	22	12	4	6	1	67
<b>Location</b>							
Inner and middle suburbs	34	26	17	13	6	4	41
Outer suburbs	42	23	14	11	5	5	49
Provincial cities	40	24	18	8	3	7	53
Rural communities	44	22	17	8	4	5	54
<b>Financial stress</b>							
A great deal of stress	46	17	16	10	6	5	47
Some stress	40	25	15	10	5	5	50
Not much stress	33	28	19	13	3	4	45
No stress at all	41	22	11	12	8	6	43

## The current rate of immigration is making housing less affordable for young people

Net agree



**Figure 2:** The current rate of immigration is making housing less affordable for young people, by demographic characteristics. Figures on the right-hand side of the plot represent the net share who agree with the statement (total share that agree, minus the total share that disagree).

**Table 2:** The current rate of immigration is making housing less affordable for young people, by demographic characteristics.

	Strongly agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree	Not sure	Net agree
All voters	40	24	16	10	5	5	49
<b>Age</b>							
Aged 18-34	26	27	22	14	5	6	34
35-49	33	25	15	13	8	6	37
50-64	48	22	15	7	3	5	60
65 and older	54	21	12	8	3	2	64
<b>Gender</b>							
Women	37	23	18	11	3	8	46
Men	43	25	14	10	6	2	52
<b>Education</b>							
Less than year 12	56	15	14	8	2	5	61
Year 12 or equivalent	33	28	18	11	4	6	46
TAFE, trade or vocational	42	25	16	9	4	4	54
University degree	28	27	17	14	9	5	32
<b>Household income</b>							
\$3,000 or more per week	31	31	13	13	8	4	41
\$2,000 to \$2,999 per week	37	28	17	10	5	3	50
\$1,000 to \$1,999 per week	41	22	17	11	5	4	47
Less than \$1,000 per week	49	20	15	7	4	5	58
Prefer not to say	37	20	19	13	2	9	42
<b>Home ownership</b>							
Does not own	41	20	16	10	6	7	45
Owned with a mortgage	33	27	17	12	6	5	42
Owned outright	46	24	15	9	3	3	58
<b>Birthplace</b>							
Australia	41	23	16	11	4	5	49
Another country	34	27	17	8	9	5	44
<b>Language spoken at home</b>							
English only	41	23	16	11	4	5	49



**Table 2:** The current rate of immigration is making housing less affordable for young people, by demographic characteristics. *(continued)*

	Strongly agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree	Not sure	Net agree
Other languages	31	29	20	7	8	5	45
<b>Religion</b>							
Protestant	54	23	11	7	3	2	67
Catholic	41	22	19	12	3	3	48
Other religions	32	25	18	10	9	6	38
No religion	35	25	16	12	5	7	43

## Financial security in retirement

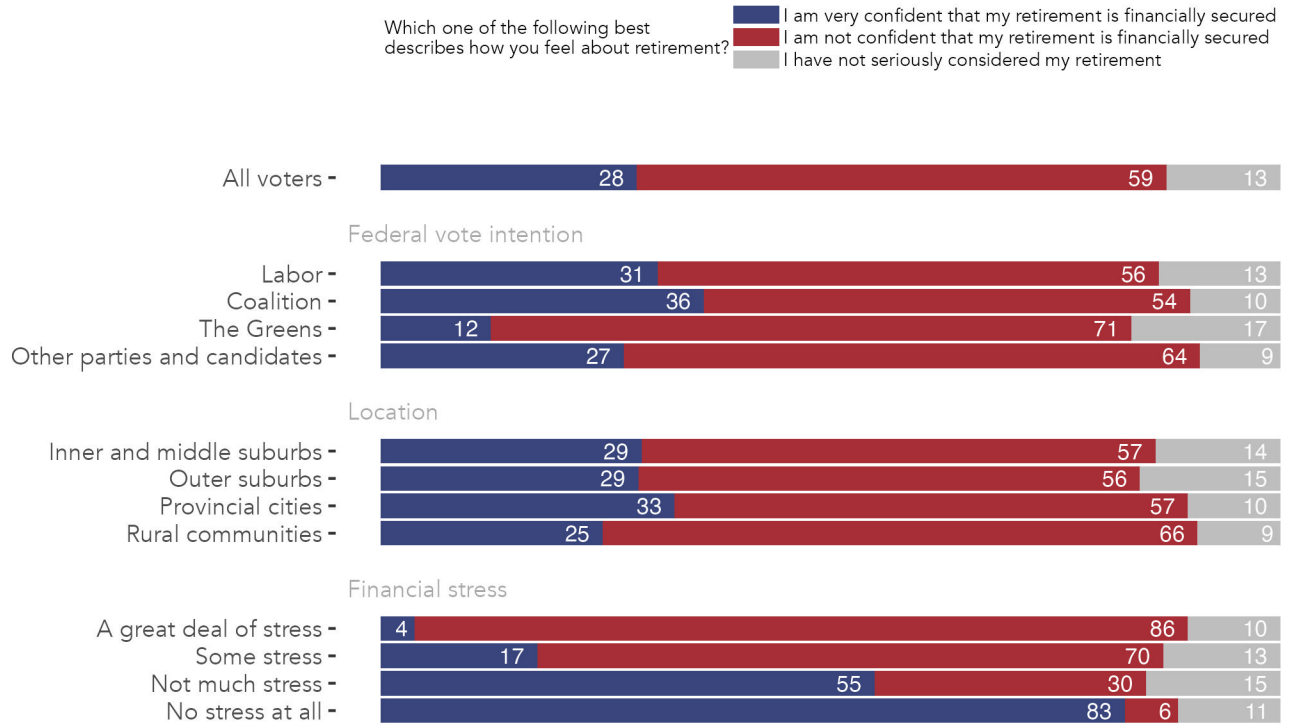
### Question text

*Which one of the following best describes how you feel about retirement?*

Single select; reverse 1-2

1. I am very confident that my retirement is financially secured
2. I am not confident that my retirement is financially secured
3. I have not seriously considered my retirement

## Financial security in retirement

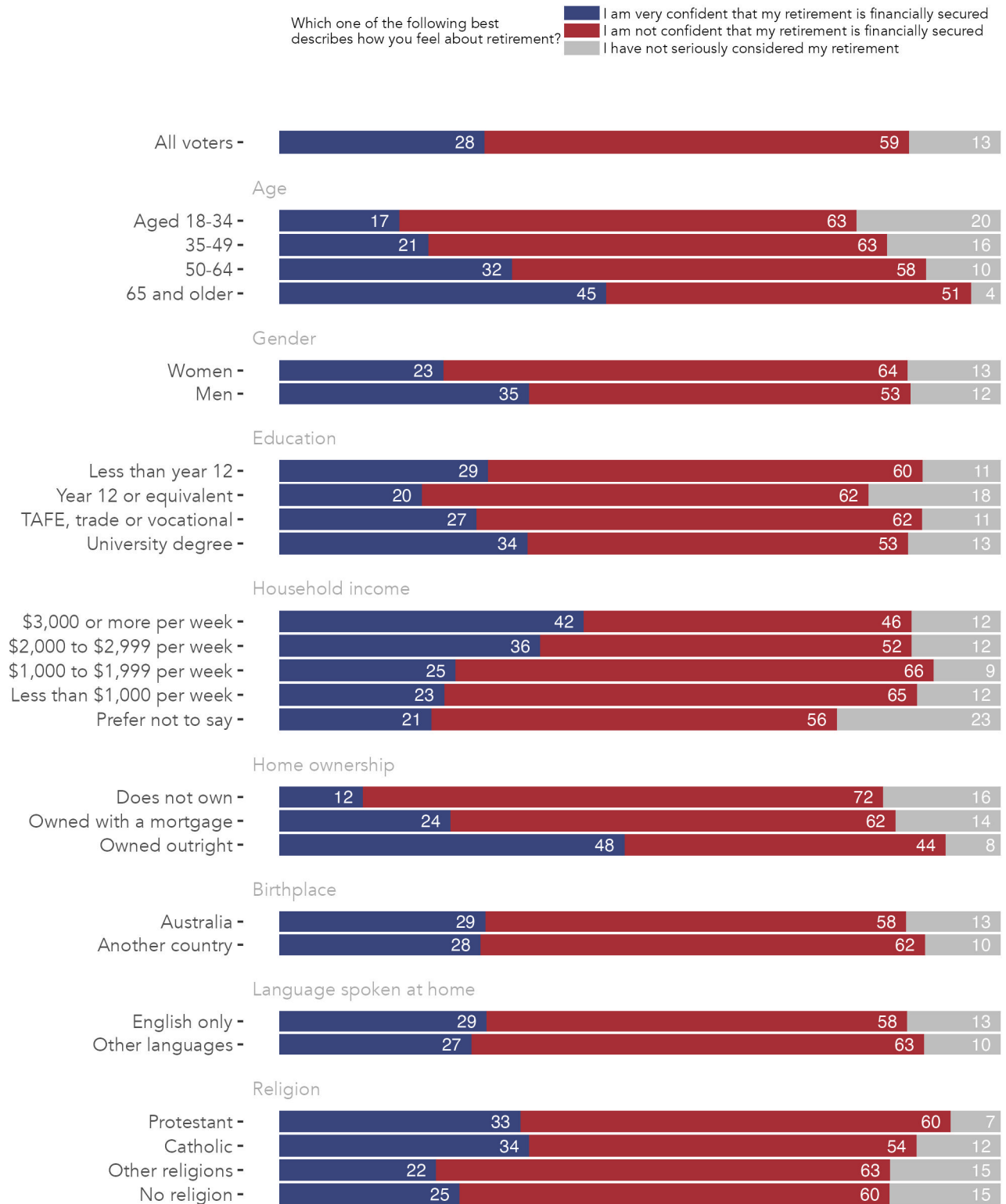


**Figure 3:** Financial security in retirement, by Federal vote intention, location and financial stress.

**Table 3:** Financial security in retirement, by Federal vote intention, location and financial stress.

	I am very confident that my retirement is financially secured	I am not confident that my retirement is financially secured	I have not seriously considered my retirement
All voters	28	59	13
<b>Federal vote intention</b>			
Labor	31	56	13
Coalition	36	54	10
The Greens	12	71	17
Other parties and candidates	27	64	9
<b>Location</b>			
Inner and middle suburbs	29	57	14
Outer suburbs	29	56	15
Provincial cities	33	57	10
Rural communities	25	66	9
<b>Financial stress</b>			
A great deal of stress	4	86	10
Some stress	17	70	13
Not much stress	55	30	15
No stress at all	83	6	11

## Financial security in retirement



**Figure 4:** Financial security in retirement, by demographic characteristics.

**Table 4:** Financial security in retirement, by demographic characteristics.

	I am very confident that my retirement is financially secured	I am not confident that my retirement is financially secured	I have not seriously considered my retirement
All voters	28	59	13
<b>Age</b>			
Aged 18-34	17	63	20
35-49	21	63	16
50-64	32	58	10
65 and older	45	51	4
<b>Gender</b>			
Women	23	64	13
Men	35	53	12
<b>Education</b>			
Less than year 12	29	60	11
Year 12 or equivalent	20	62	18
TAFE, trade or vocational	27	62	11
University degree	34	53	13
<b>Household income</b>			
\$3,000 or more per week	42	46	12
\$2,000 to \$2,999 per week	36	52	12
\$1,000 to \$1,999 per week	25	66	9
Less than \$1,000 per week	23	65	12
Prefer not to say	21	56	23
<b>Home ownership</b>			
Does not own	12	72	16
Owned with a mortgage	24	62	14
Owned outright	48	44	8
<b>Birthplace</b>			
Australia	29	58	13
Another country	28	62	10
<b>Language spoken at home</b>			
English only	29	58	13
Other languages	27	63	10
<b>Religion</b>			
Protestant	33	60	7
Catholic	34	54	12
Other religions	22	63	15
No religion	25	60	15

## Are major life decisions being delayed?

### Question text

**Thinking about your personal financial situation, have economic conditions caused you to delay any of the following**

Grid; randomise questions

- A. When you plan to retire
- B. Buying a home
- C. Buying a vehicle (ie, car, truck, motorbike)
- D. Purchasing big household items such as furniture or appliances
- E. Receiving medical treatment
- F. Getting married
- G. Having children

Single select; random reverse 1-2

- 1. Yes
- 2. No
- 3. Unsure
- 4. Not relevant

## Are major life decisions being delayed due to current economic conditions?

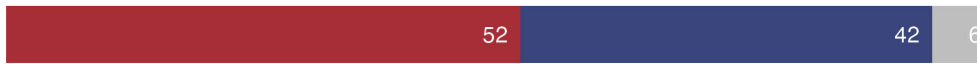
Purchasing big household items such as furniture or appliances (n=1,805)



Buying a vehicle (ie, car, truck, motorbike) (n=1,698)



Buying a home (n=1,249)



When you plan to retire (n=1,465)



Receiving medical treatment (n=1,811)



Having children (n=929)



Getting married (n=895)



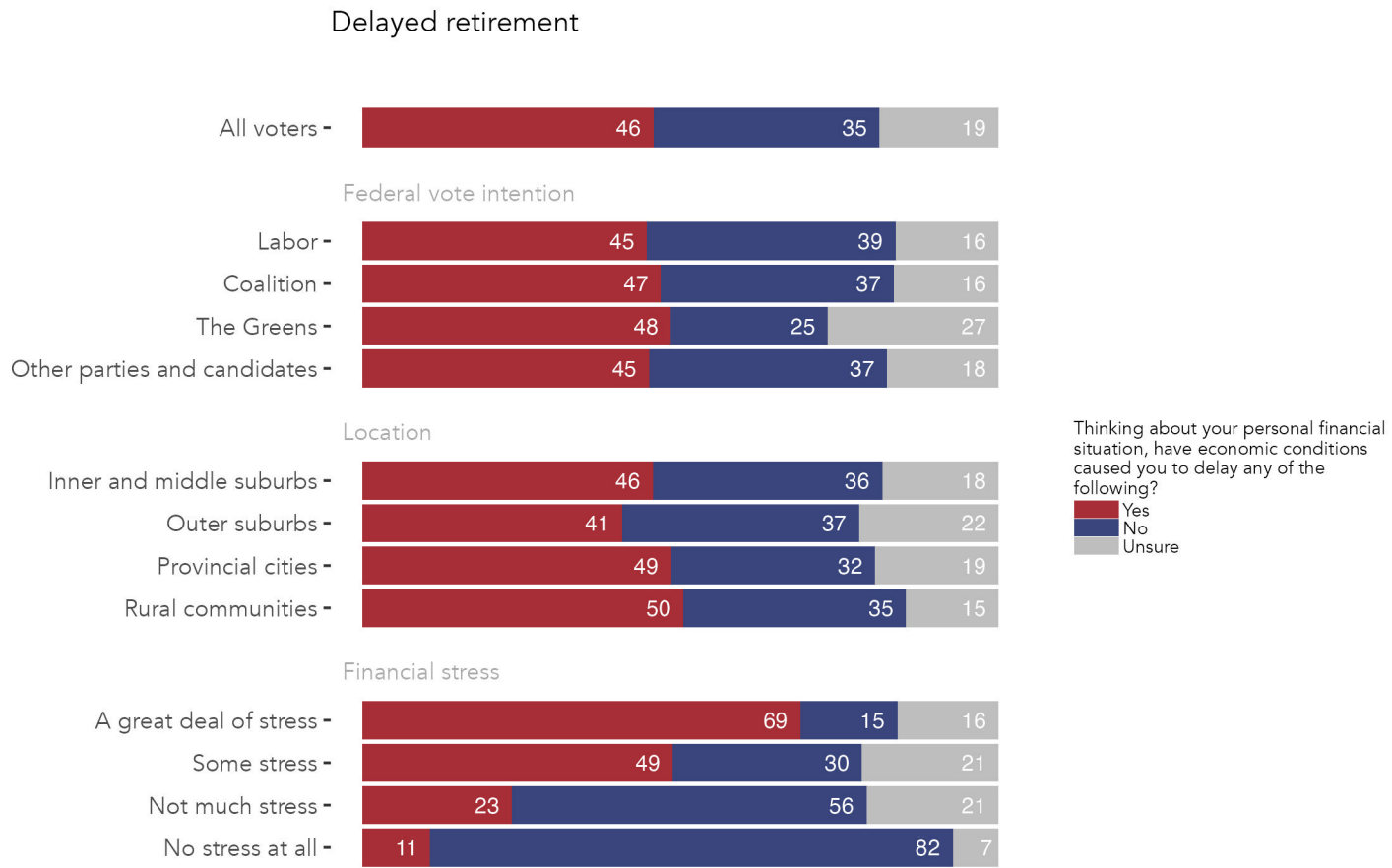
Thinking about your personal financial situation, have economic conditions caused you to delay any of the following?

Yes  
No  
Unsure

**Figure 5:** Are major life decisions being delayed due to economic conditions? Note: those who answered 'not relevant' have been excluded from this analysis.



## Delayed retirement

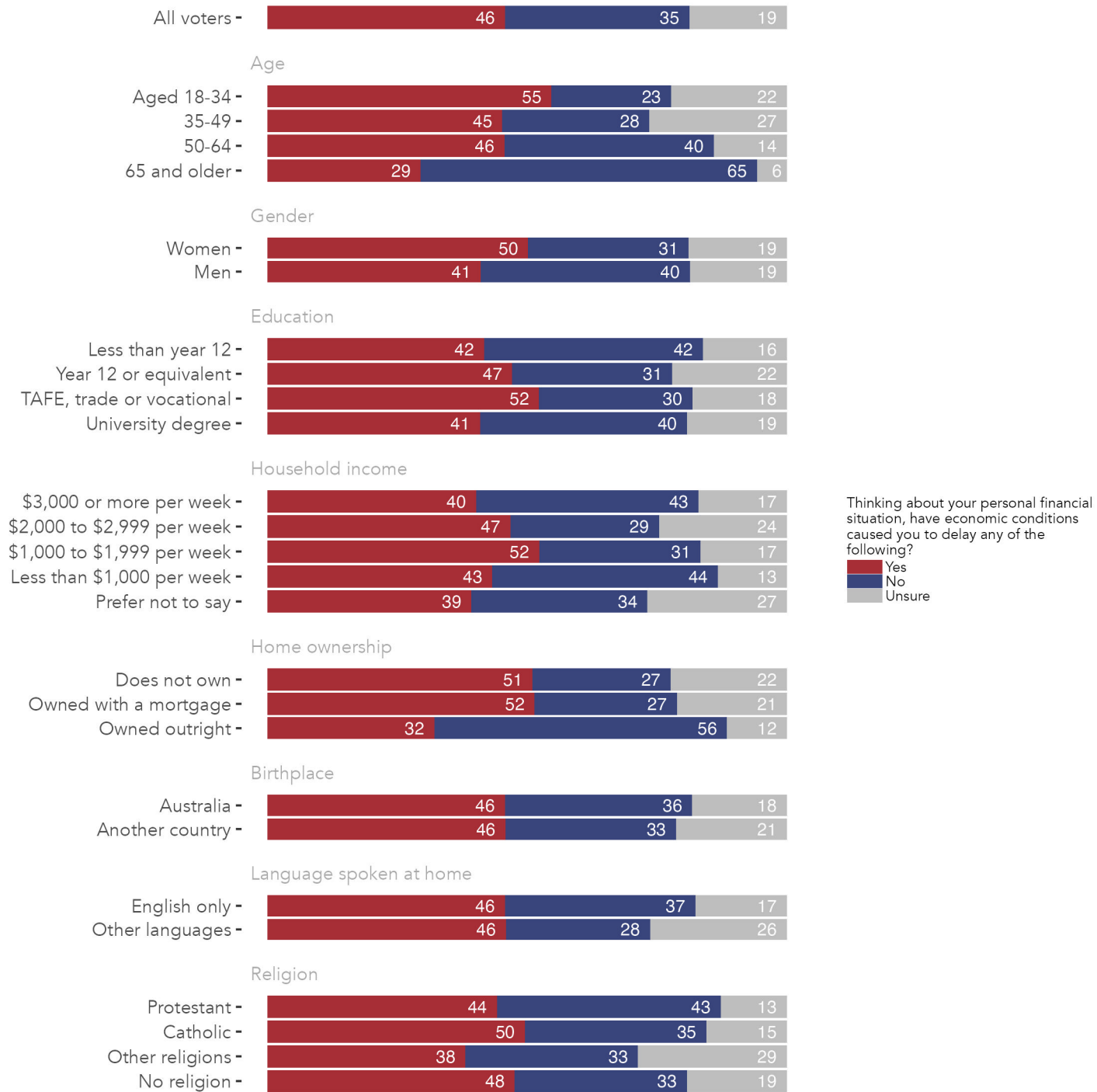


**Figure 6:** Delayed retirement, by Federal vote intention, location and financial stress. Note: those who answered 'not relevant' have been excluded from this analysis, and the total base is n=1465.

**Table 5:** Delayed retirement, by Federal vote intention, location and financial stress.

	Yes	No	Unsure
All voters	46	35	19
<b>Federal vote intention</b>			
Labor	45	39	16
Coalition	47	37	16
The Greens	48	25	27
Other parties and candidates	45	37	18
<b>Location</b>			
Inner and middle suburbs	46	36	18
Outer suburbs	41	37	22
Provincial cities	49	32	19
Rural communities	50	35	15
<b>Financial stress</b>			
A great deal of stress	69	15	16
Some stress	49	30	21
Not much stress	23	56	21
No stress at all	11	82	7

## Delayed retirement

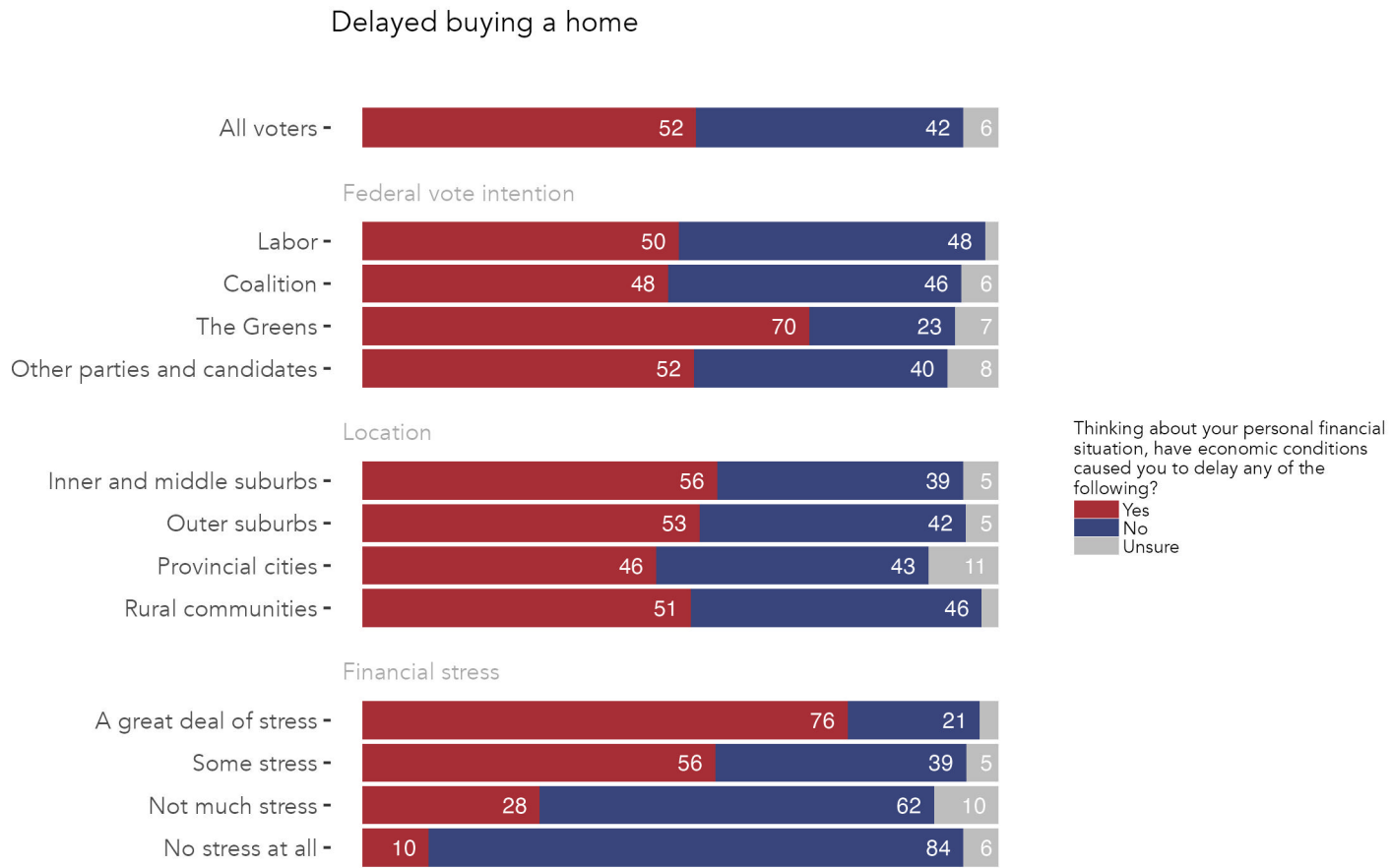


**Figure 7:** Delayed retirement, by demographic characteristics. Note: those who answered 'not relevant' have been excluded from this analysis, and the total base is n=1465.

**Table 6:** Delayed retirement, by demographic characteristics.

	Yes	No	Unsure
All voters	46	35	19
<b>Age</b>			
Aged 18-34	55	23	22
35-49	45	28	27
50-64	46	40	14
65 and older	29	65	6
<b>Gender</b>			
Women	50	31	19
Men	41	40	19
<b>Education</b>			
Less than year 12	42	42	16
Year 12 or equivalent	47	31	22
TAFE, trade or vocational	52	30	18
University degree	41	40	19
<b>Household income</b>			
\$3,000 or more per week	40	43	17
\$2,000 to \$2,999 per week	47	29	24
\$1,000 to \$1,999 per week	52	31	17
Less than \$1,000 per week	43	44	13
Prefer not to say	39	34	27
<b>Home ownership</b>			
Does not own	51	27	22
Owned with a mortgage	52	27	21
Owned outright	32	56	12
<b>Birthplace</b>			
Australia	46	36	18
Another country	46	33	21
<b>Language spoken at home</b>			
English only	46	37	17
Other languages	46	28	26
<b>Religion</b>			
Protestant	44	43	13
Catholic	50	35	15
Other religions	38	33	29
No religion	48	33	19

## Delayed buying a home

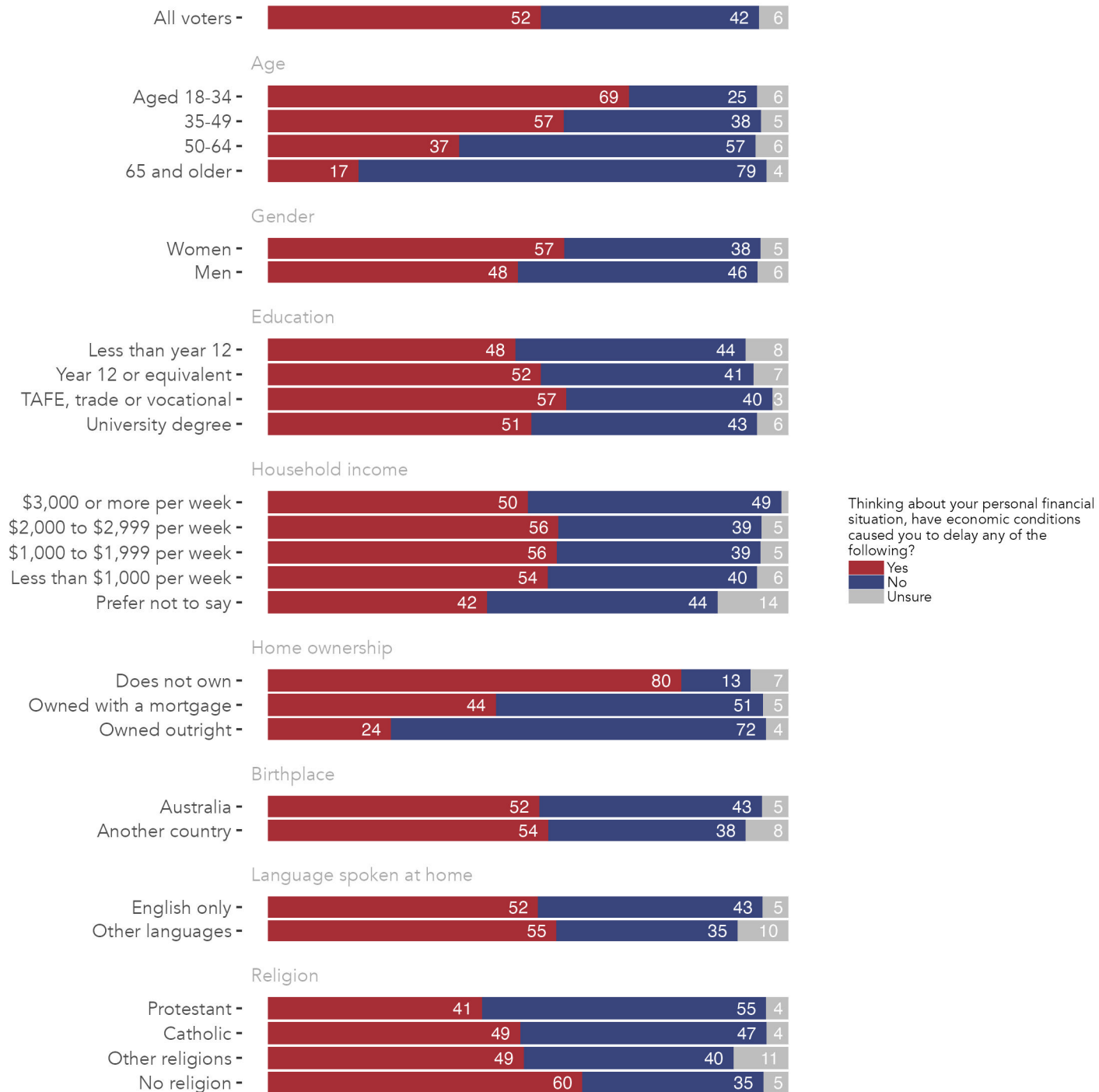


**Figure 8:** Delayed buying a home, by Federal vote intention, location and financial stress. Note: those who answered 'not relevant' have been excluded from this analysis, and the total base is n=1249.

**Table 7:** Delayed buying a home, by Federal vote intention, location and financial stress.

	Yes	No	Unsure
All voters	52	42	6
<b>Federal vote intention</b>			
Labor	50	48	2
Coalition	48	46	6
The Greens	70	23	7
Other parties and candidates	52	40	8
<b>Location</b>			
Inner and middle suburbs	56	39	5
Outer suburbs	53	42	5
Provincial cities	46	43	11
Rural communities	51	46	3
<b>Financial stress</b>			
A great deal of stress	76	21	3
Some stress	56	39	5
Not much stress	28	62	10
No stress at all	10	84	6

## Delayed buying a home



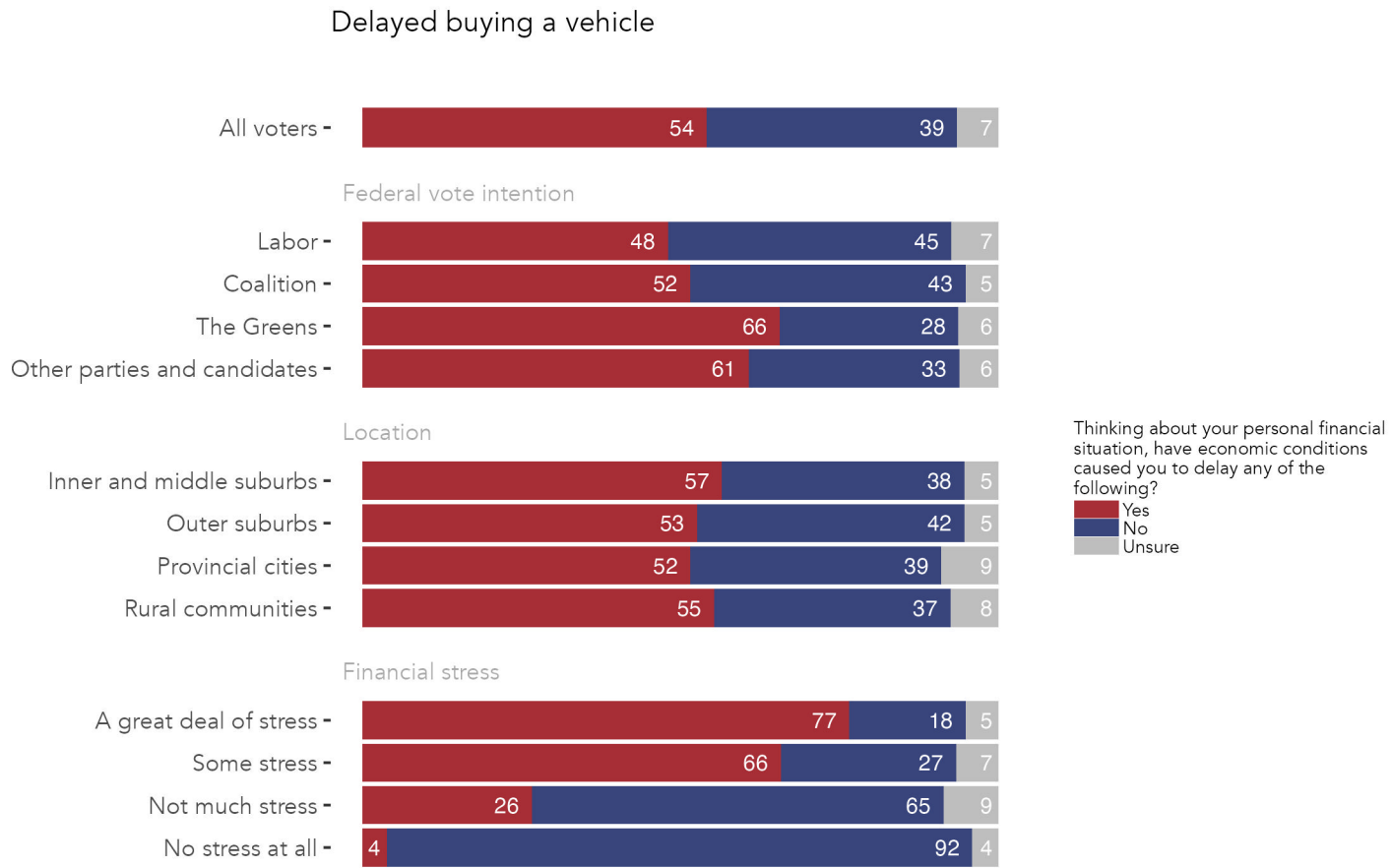
**Figure 9:** Delayed buying a home, by demographic characteristics. Note: those who answered 'not relevant' have been excluded from this analysis, and the total base is n=1249.

**Table 8:** Delayed buying a home, by demographic characteristics.

	Yes	No	Unsure
All voters	52	42	6
<b>Age</b>			
Aged 18-34	69	25	6
35-49	57	38	5
50-64	37	57	6
65 and older	17	79	4
<b>Gender</b>			
Women	57	38	5
Men	48	46	6
<b>Education</b>			
Less than year 12	48	44	8
Year 12 or equivalent	52	41	7
TAFE, trade or vocational	57	40	3
University degree	51	43	6
<b>Household income</b>			
\$3,000 or more per week	50	49	1
\$2,000 to \$2,999 per week	56	39	5
\$1,000 to \$1,999 per week	56	39	5
Less than \$1,000 per week	54	40	6
Prefer not to say	42	44	14
<b>Home ownership</b>			
Does not own	80	13	7
Owned with a mortgage	44	51	5
Owned outright	24	72	4
<b>Birthplace</b>			
Australia	52	43	5
Another country	54	38	8
<b>Language spoken at home</b>			
English only	52	43	5
Other languages	55	35	10
<b>Religion</b>			
Protestant	41	55	4
Catholic	49	47	4
Other religions	49	40	11
No religion	60	35	5



## Delayed buying a vehicle

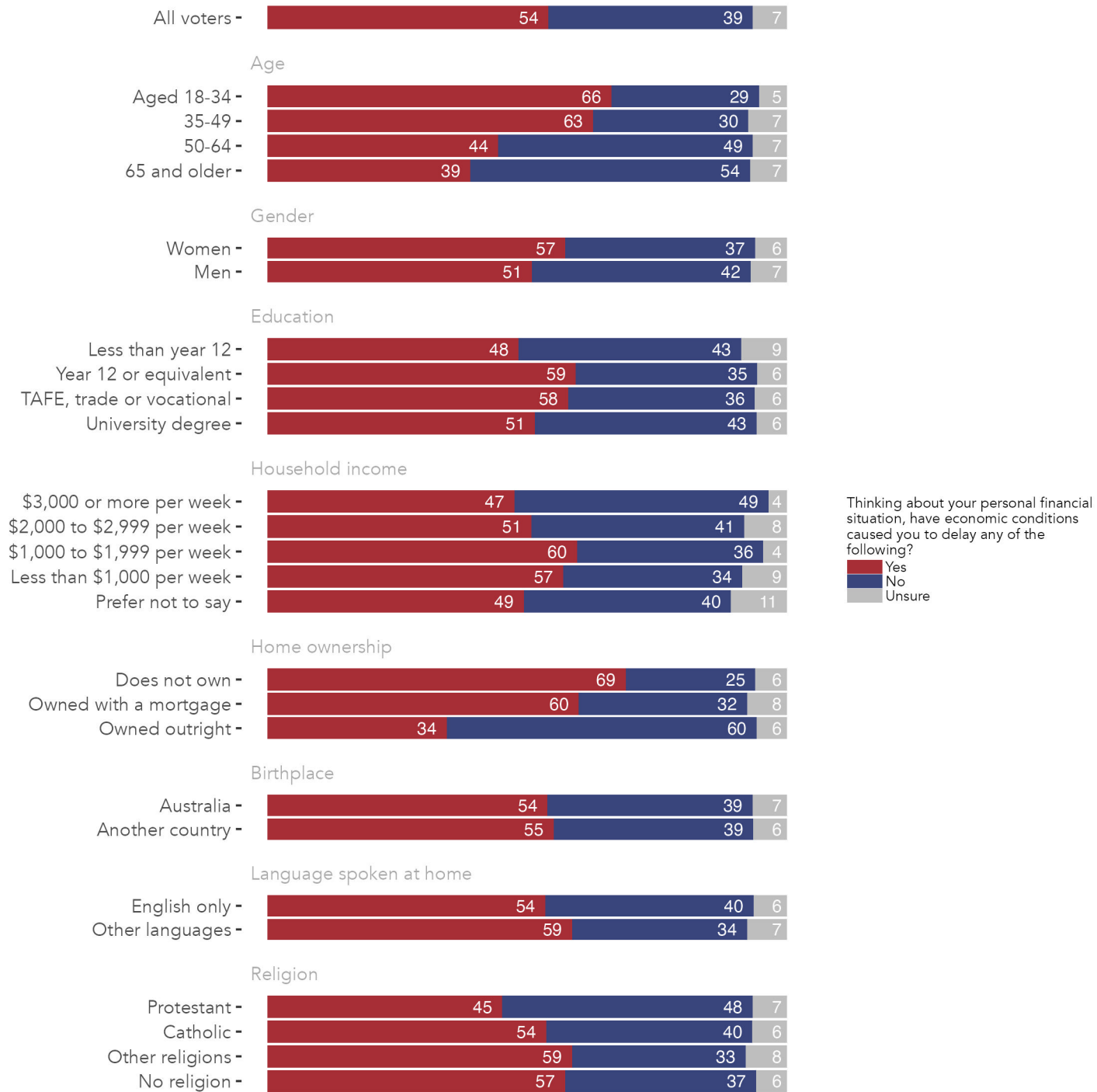


**Figure 10:** Delayed buying a vehicle, by Federal vote intention, location and financial stress. Note: those who answered 'not relevant' have been excluded from this analysis, and the total base is n=1698.

**Table 9:** Delayed buying a vehicle, by Federal vote intention, location and financial stress.

	Yes	No	Unsure
All voters	54	39	7
<b>Federal vote intention</b>			
Labor	48	45	7
Coalition	52	43	5
The Greens	66	28	6
Other parties and candidates	61	33	6
<b>Location</b>			
Inner and middle suburbs	57	38	5
Outer suburbs	53	42	5
Provincial cities	52	39	9
Rural communities	55	37	8
<b>Financial stress</b>			
A great deal of stress	77	18	5
Some stress	66	27	7
Not much stress	26	65	9
No stress at all	4	92	4

## Delayed buying a vehicle

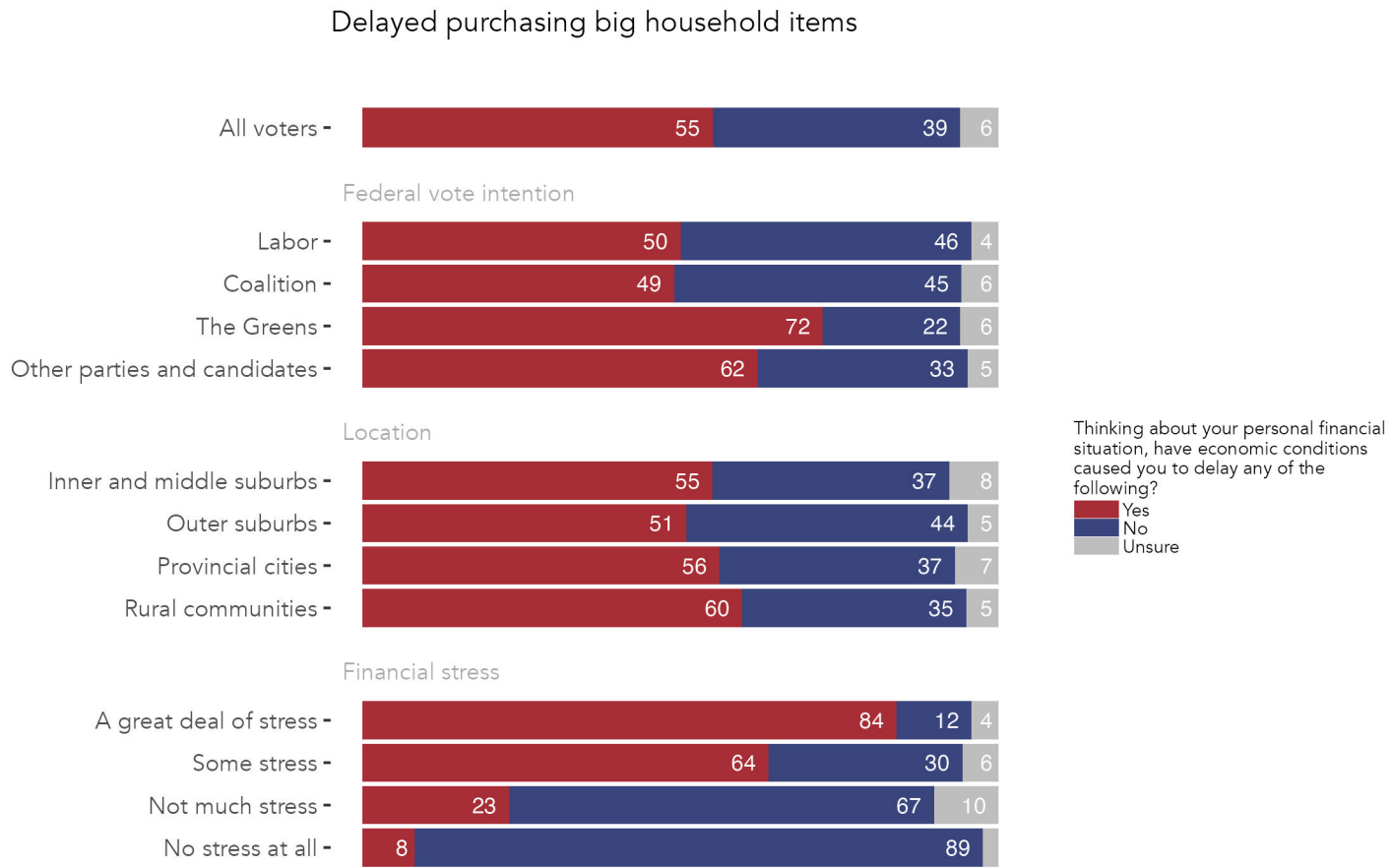


**Figure 11:** Delayed buying a vehicle, by demographic characteristics. Note: those who answered 'not relevant' have been excluded from this analysis, and the total base is n=1698.

**Table 10:** Delayed buying a vehicle, by demographic characteristics.

	Yes	No	Unsure
All voters	54	39	7
<b>Age</b>			
Aged 18-34	66	29	5
35-49	63	30	7
50-64	44	49	7
65 and older	39	54	7
<b>Gender</b>			
Women	57	37	6
Men	51	42	7
<b>Education</b>			
Less than year 12	48	43	9
Year 12 or equivalent	59	35	6
TAFE, trade or vocational	58	36	6
University degree	51	43	6
<b>Household income</b>			
\$3,000 or more per week	47	49	4
\$2,000 to \$2,999 per week	51	41	8
\$1,000 to \$1,999 per week	60	36	4
Less than \$1,000 per week	57	34	9
Prefer not to say	49	40	11
<b>Home ownership</b>			
Does not own	69	25	6
Owned with a mortgage	60	32	8
Owned outright	34	60	6
<b>Birthplace</b>			
Australia	54	39	7
Another country	55	39	6
<b>Language spoken at home</b>			
English only	54	40	6
Other languages	59	34	7
<b>Religion</b>			
Protestant	45	48	7
Catholic	54	40	6
Other religions	59	33	8
No religion	57	37	6

## Delayed purchasing big household items

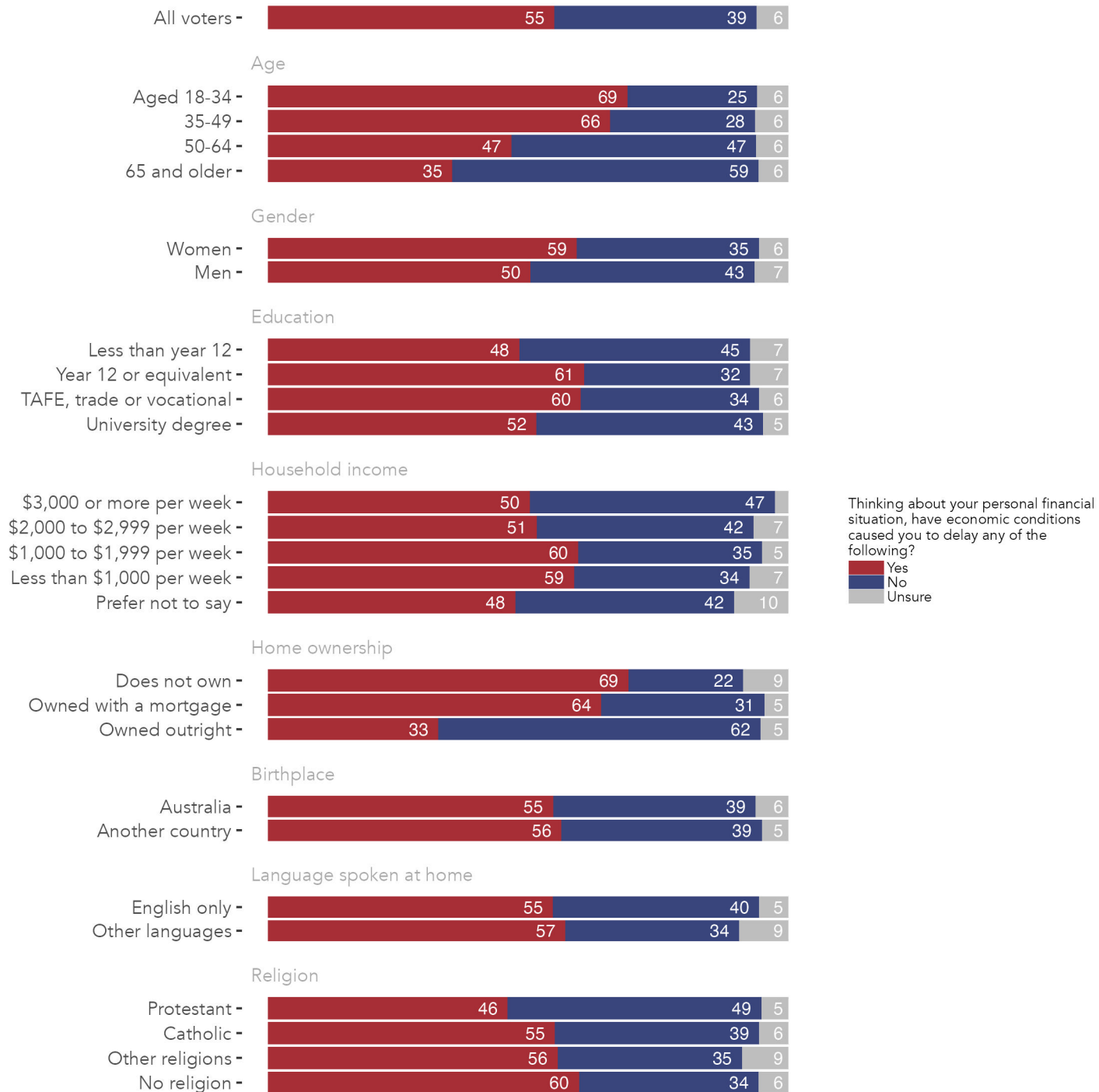


**Figure 12:** Delayed purchasing big household items, by Federal vote intention, location and financial stress. Note: those who answered 'not relevant' have been excluded from this analysis, and the total base is n=1805.

**Table 11:** Delayed purchasing big household items, by Federal vote intention, location and financial stress.

	Yes	No	Unsure
All voters	55	39	6
<b>Federal vote intention</b>			
Labor	50	46	4
Coalition	49	45	6
The Greens	72	22	6
Other parties and candidates	62	33	5
<b>Location</b>			
Inner and middle suburbs	55	37	8
Outer suburbs	51	44	5
Provincial cities	56	37	7
Rural communities	60	35	5
<b>Financial stress</b>			
A great deal of stress	84	12	4
Some stress	64	30	6
Not much stress	23	67	10
No stress at all	8	89	3

## Delayed purchasing big household items



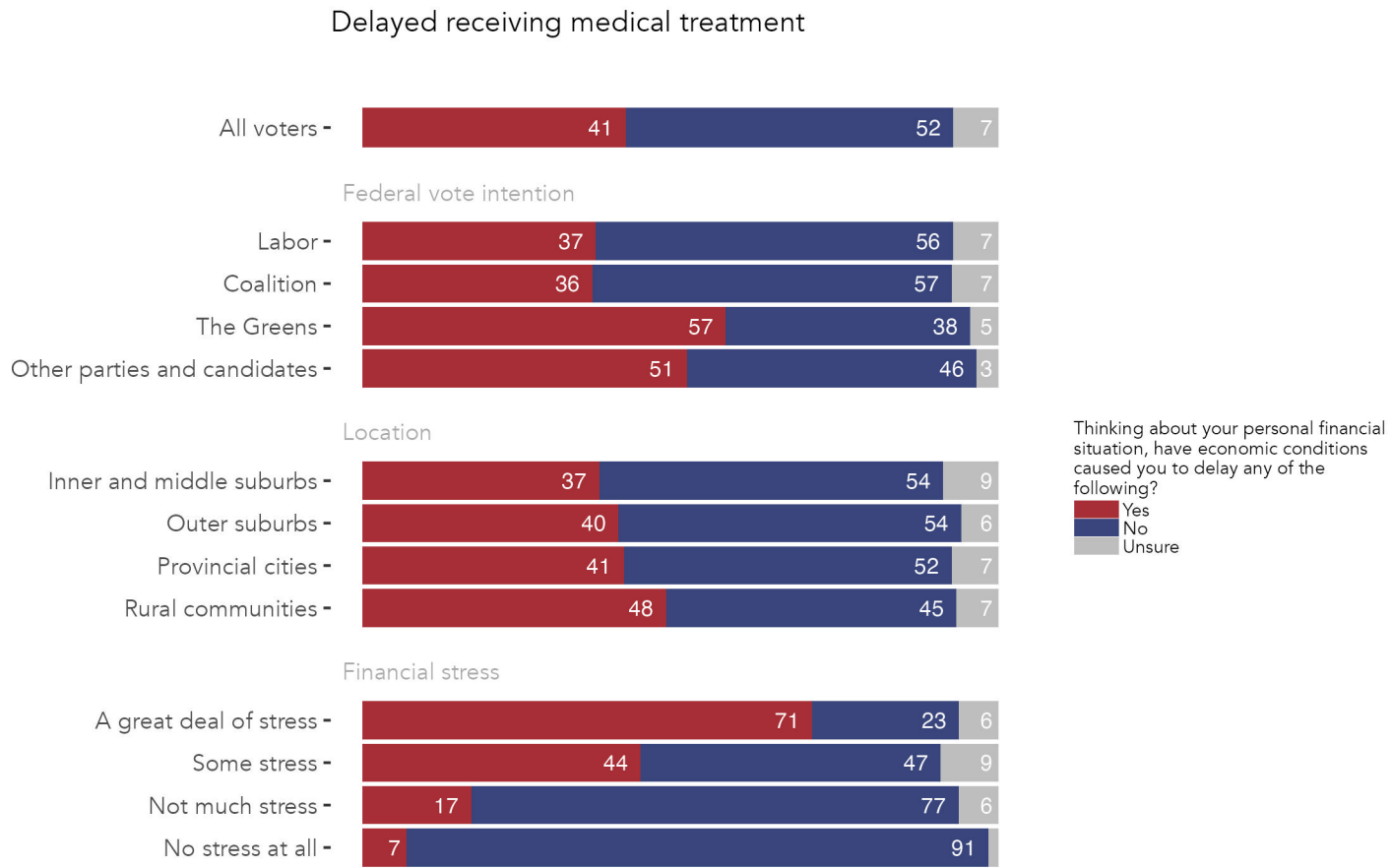
**Figure 13:** Delayed purchasing big household items, by demographic characteristics. Note: those who answered 'not relevant' have been excluded from this analysis, and the total base is n=1805.

**Table 12:** Delayed purchasing big household items, by demographic characteristics.

	Yes	No	Unsure
All voters	55	39	6
<b>Age</b>			
Aged 18-34	69	25	6
35-49	66	28	6
50-64	47	47	6
65 and older	35	59	6
<b>Gender</b>			
Women	59	35	6
Men	50	43	7
<b>Education</b>			
Less than year 12	48	45	7
Year 12 or equivalent	61	32	7
TAFE, trade or vocational	60	34	6
University degree	52	43	5
<b>Household income</b>			
\$3,000 or more per week	50	47	3
\$2,000 to \$2,999 per week	51	42	7
\$1,000 to \$1,999 per week	60	35	5
Less than \$1,000 per week	59	34	7
Prefer not to say	48	42	10
<b>Home ownership</b>			
Does not own	69	22	9
Owned with a mortgage	64	31	5
Owned outright	33	62	5
<b>Birthplace</b>			
Australia	55	39	6
Another country	56	39	5
<b>Language spoken at home</b>			
English only	55	40	5
Other languages	57	34	9
<b>Religion</b>			
Protestant	46	49	5
Catholic	55	39	6
Other religions	56	35	9
No religion	60	34	6



## Delayed receiving medical treatment

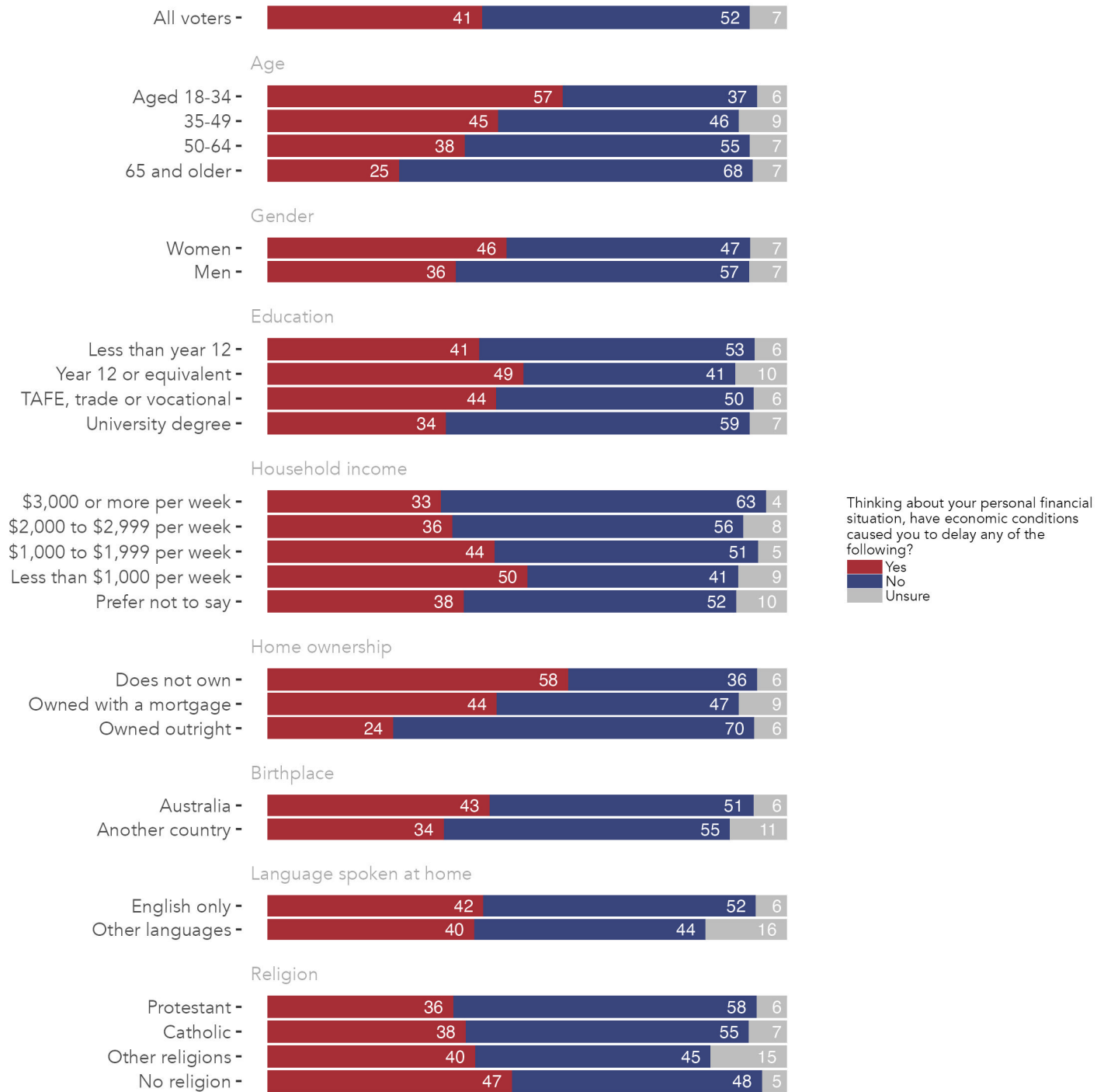


**Figure 14:** Delayed receiving medical treatment, by Federal vote intention, location and financial stress. Note: those who answered 'not relevant' have been excluded from this analysis, and the total base is n=1811.

**Table 13:** Delayed receiving medical treatment, by Federal vote intention, location and financial stress.

	Yes	No	Unsure
All voters	41	52	7
<b>Federal vote intention</b>			
Labor	37	56	7
Coalition	36	57	7
The Greens	57	38	5
Other parties and candidates	51	46	3
<b>Location</b>			
Inner and middle suburbs	37	54	9
Outer suburbs	40	54	6
Provincial cities	41	52	7
Rural communities	48	45	7
<b>Financial stress</b>			
A great deal of stress	71	23	6
Some stress	44	47	9
Not much stress	17	77	6
No stress at all	7	91	2

## Delayed receiving medical treatment

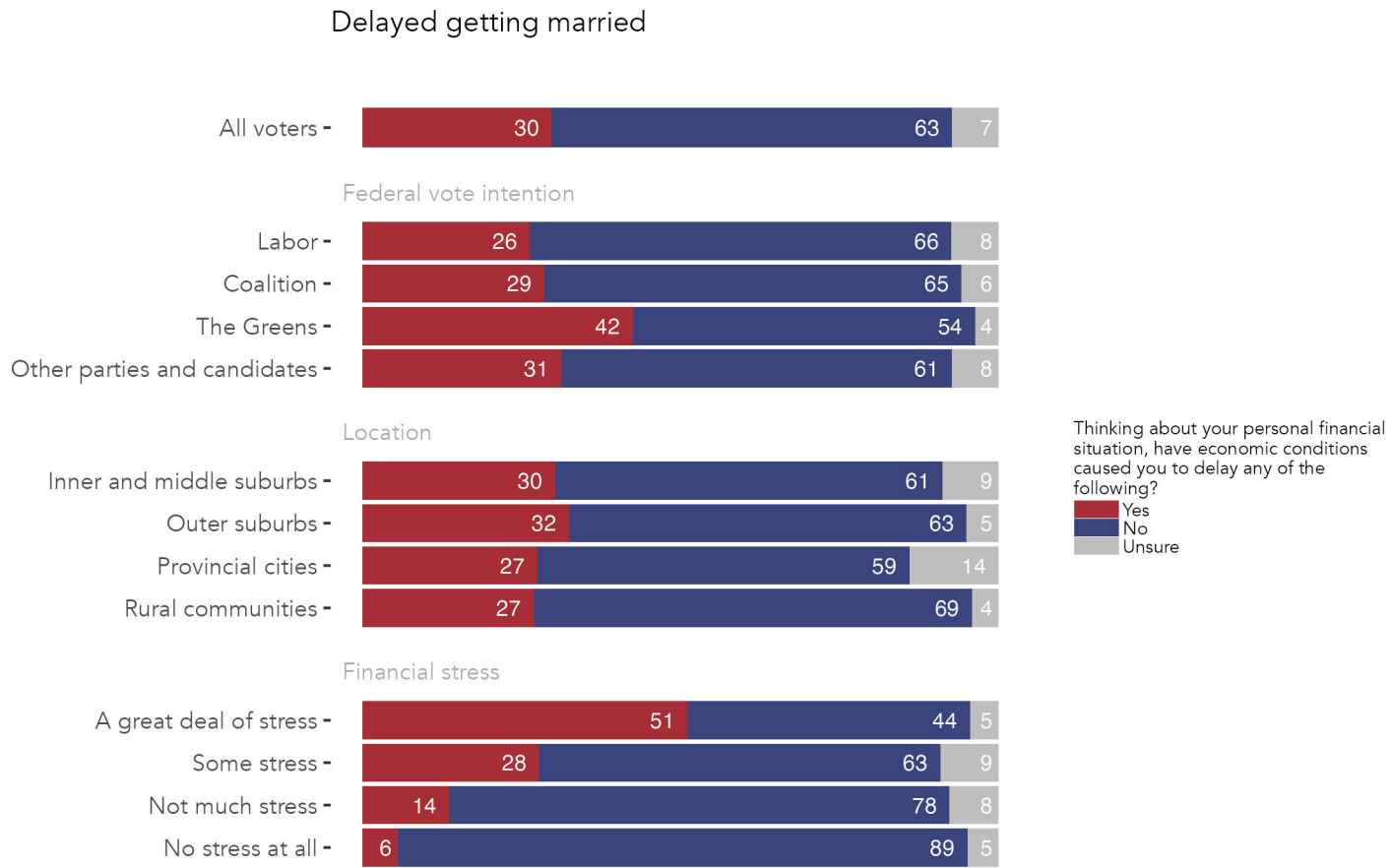


**Figure 15:** Delayed receiving medical treatment, by demographic characteristics. Note: those who answered 'not relevant' have been excluded from this analysis, and the total base is n=1811.

**Table 14:** Delayed receiving medical treatment, by demographic characteristics.

	Yes	No	Unsure
All voters	41	52	7
<b>Age</b>			
Aged 18-34	57	37	6
35-49	45	46	9
50-64	38	55	7
65 and older	25	68	7
<b>Gender</b>			
Women	46	47	7
Men	36	57	7
<b>Education</b>			
Less than year 12	41	53	6
Year 12 or equivalent	49	41	10
TAFE, trade or vocational	44	50	6
University degree	34	59	7
<b>Household income</b>			
\$3,000 or more per week	33	63	4
\$2,000 to \$2,999 per week	36	56	8
\$1,000 to \$1,999 per week	44	51	5
Less than \$1,000 per week	50	41	9
Prefer not to say	38	52	10
<b>Home ownership</b>			
Does not own	58	36	6
Owned with a mortgage	44	47	9
Owned outright	24	70	6
<b>Birthplace</b>			
Australia	43	51	6
Another country	34	55	11
<b>Language spoken at home</b>			
English only	42	52	6
Other languages	40	44	16
<b>Religion</b>			
Protestant	36	58	6
Catholic	38	55	7
Other religions	40	45	15
No religion	47	48	5

## Delayed getting married

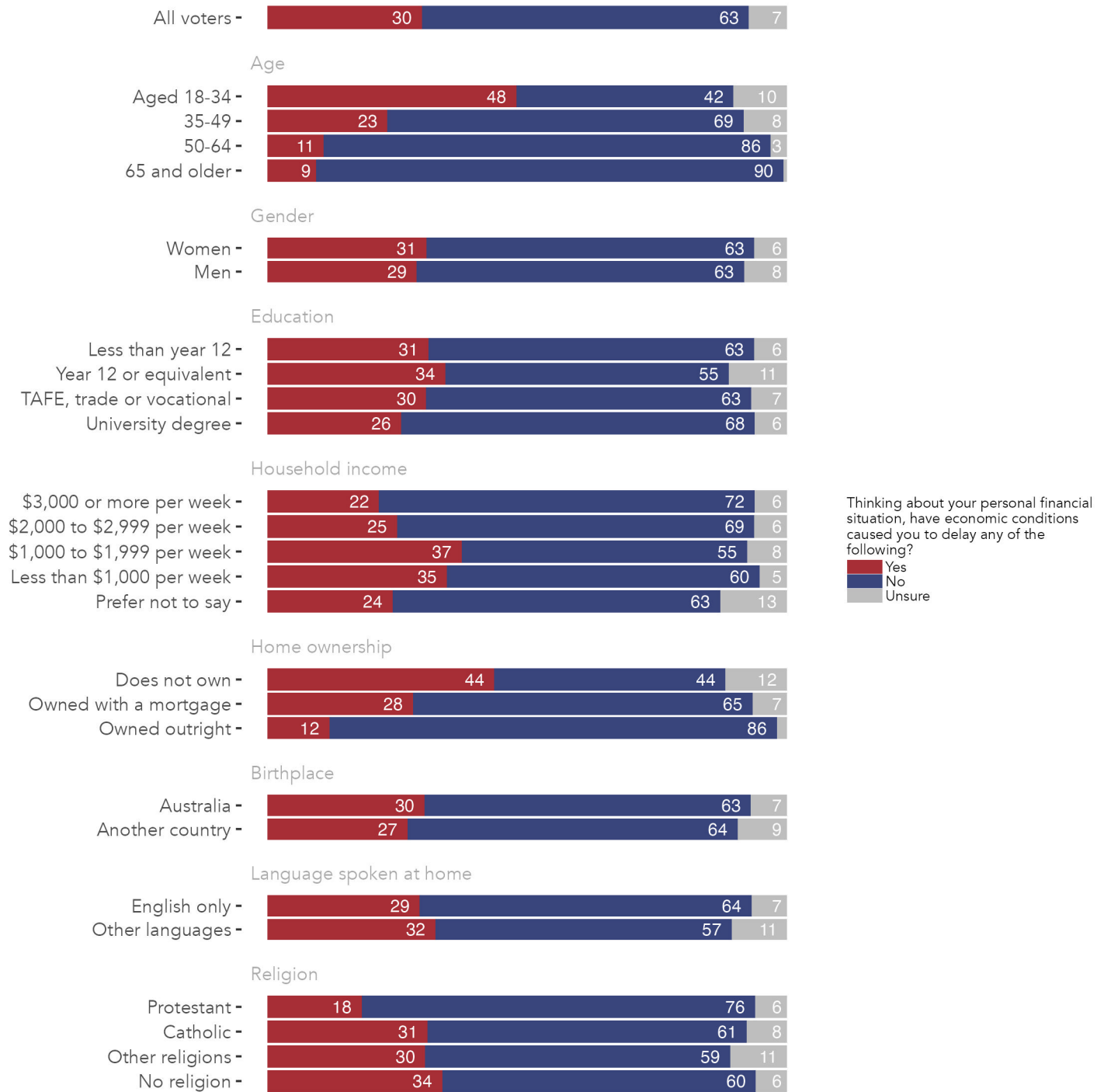


**Figure 16:** Delayed getting married, by Federal vote intention, location and financial stress. Note: those who answered 'not relevant' have been excluded from this analysis, and the total base is n=895.

**Table 15:** Delayed getting married, by Federal vote intention, location and financial stress.

	Yes	No	Unsure
All voters	30	63	7
<b>Federal vote intention</b>			
Labor	26	66	8
Coalition	29	65	6
The Greens	42	54	4
Other parties and candidates	31	61	8
<b>Location</b>			
Inner and middle suburbs	30	61	9
Outer suburbs	32	63	5
Provincial cities	27	59	14
Rural communities	27	69	4
<b>Financial stress</b>			
A great deal of stress	51	44	5
Some stress	28	63	9
Not much stress	14	78	8
No stress at all	6	89	5

## Delayed getting married



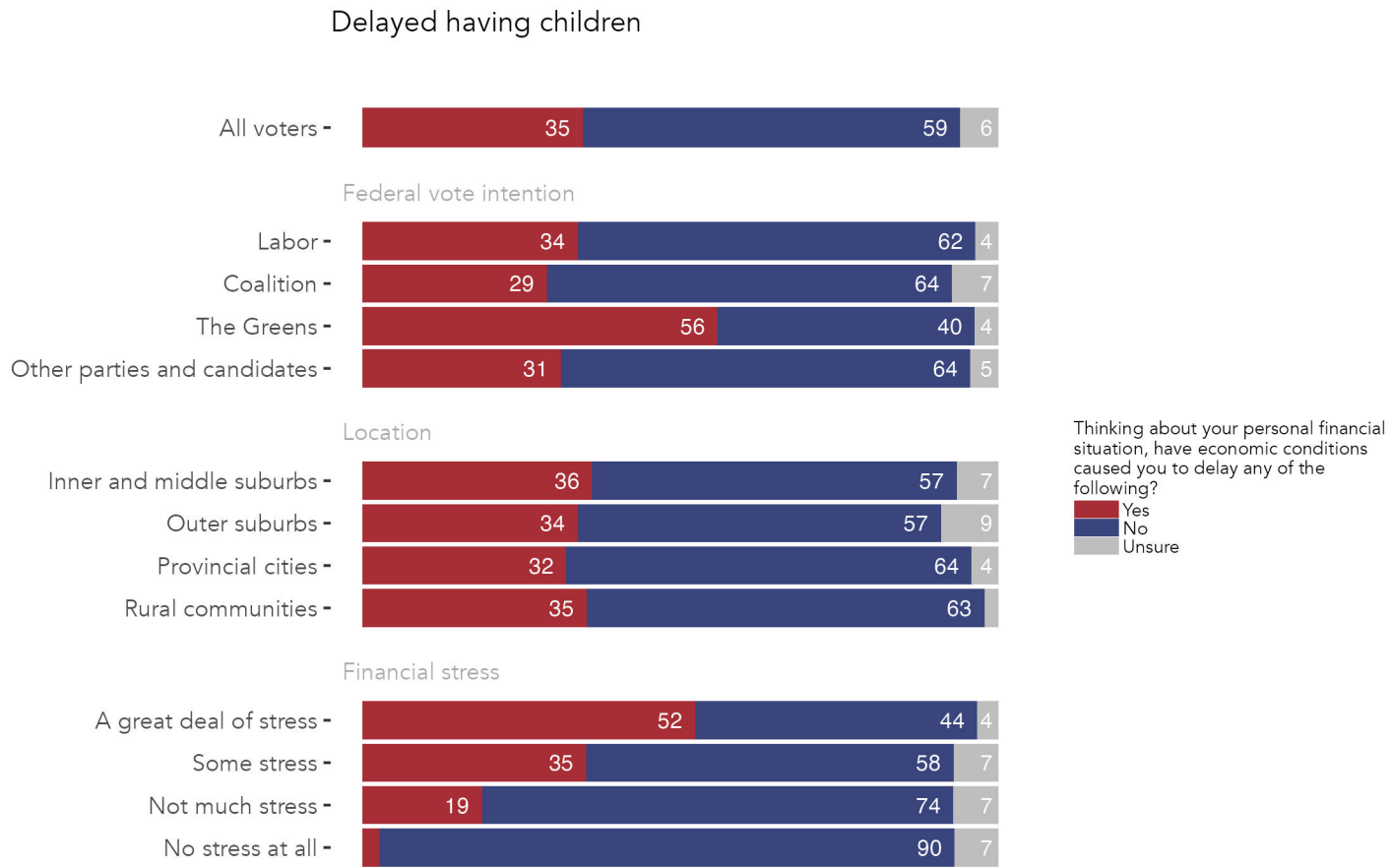
**Figure 17:** Delayed getting married, by demographic characteristics. Note: those who answered 'not relevant' have been excluded from this analysis, and the total base is n=895.

**Table 16:** Delayed getting married, by demographic characteristics.

	Yes	No	Unsure
All voters	30	63	7
<b>Age</b>			
Aged 18-34	48	42	10
35-49	23	69	8
50-64	11	86	3
65 and older	9	90	1
<b>Gender</b>			
Women	31	63	6
Men	29	63	8
<b>Education</b>			
Less than year 12	31	63	6
Year 12 or equivalent	34	55	11
TAFE, trade or vocational	30	63	7
University degree	26	68	6
<b>Household income</b>			
\$3,000 or more per week	22	72	6
\$2,000 to \$2,999 per week	25	69	6
\$1,000 to \$1,999 per week	37	55	8
Less than \$1,000 per week	35	60	5
Prefer not to say	24	63	13
<b>Home ownership</b>			
Does not own	44	44	12
Owned with a mortgage	28	65	7
Owned outright	12	86	2
<b>Birthplace</b>			
Australia	30	63	7
Another country	27	64	9
<b>Language spoken at home</b>			
English only	29	64	7
Other languages	32	57	11
<b>Religion</b>			
Protestant	18	76	6
Catholic	31	61	8
Other religions	30	59	11
No religion	34	60	6



## Delayed having children

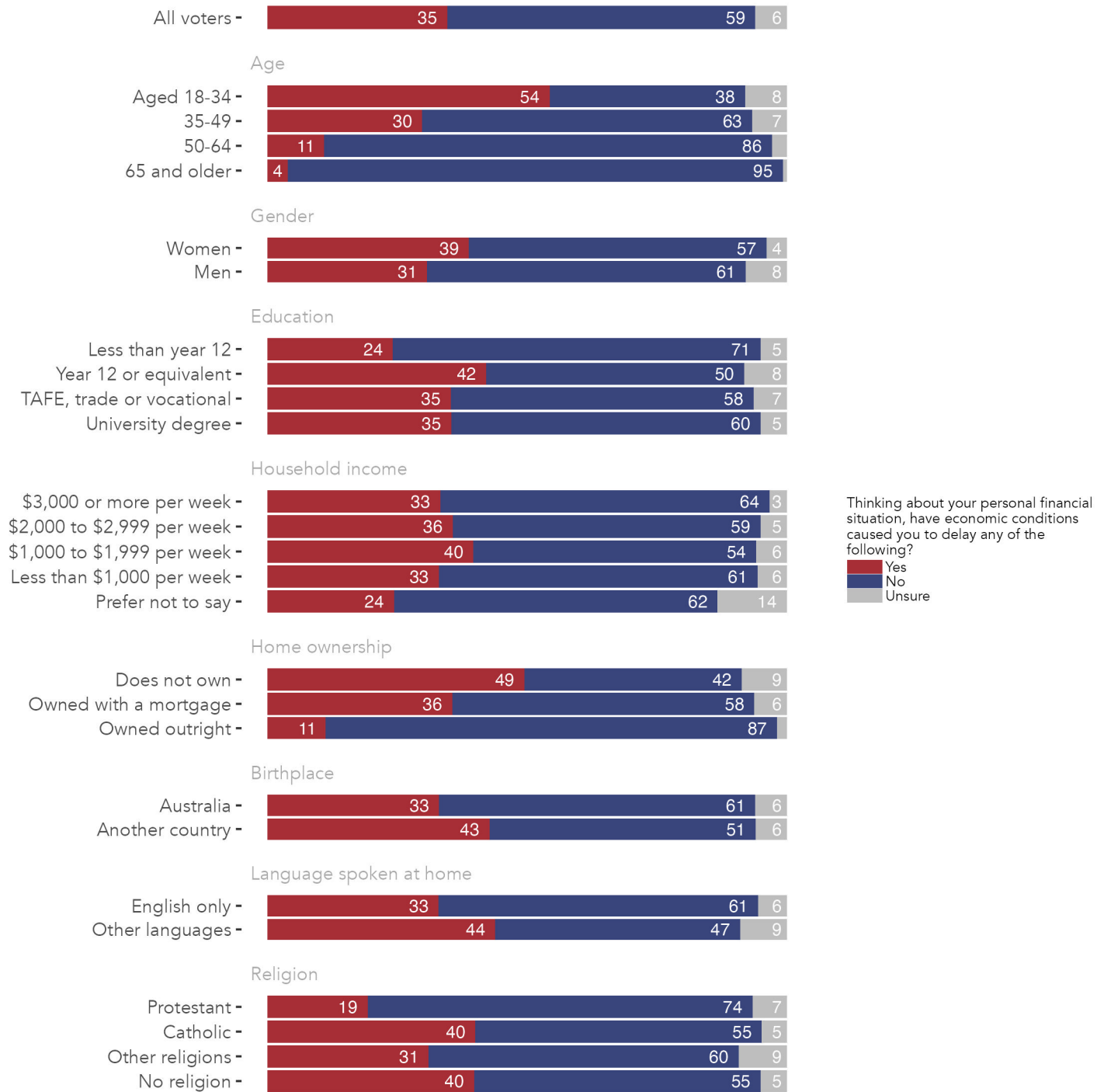


**Figure 18:** Delayed having children, by Federal vote intention, location and financial stress. Note: those who answered 'not relevant' have been excluded from this analysis, and the total base is n=929.

**Table 17:** Delayed having children, by Federal vote intention, location and financial stress.

	Yes	No	Unsure
All voters	35	59	6
<b>Federal vote intention</b>			
Labor	34	62	4
Coalition	29	64	7
The Greens	56	40	4
Other parties and candidates	31	64	5
<b>Location</b>			
Inner and middle suburbs	36	57	7
Outer suburbs	34	57	9
Provincial cities	32	64	4
Rural communities	35	63	2
<b>Financial stress</b>			
A great deal of stress	52	44	4
Some stress	35	58	7
Not much stress	19	74	7
No stress at all	3	90	7

## Delayed having children



**Figure 19:** Delayed having children, by demographic characteristics. Note: those who answered 'not relevant' have been excluded from this analysis, and the total base is n=929.

**Table 18:** Delayed having children, by demographic characteristics.

	Yes	No	Unsure
All voters	35	59	6
<b>Age</b>			
Aged 18-34	54	38	8
35-49	30	63	7
50-64	11	86	3
65 and older	4	95	1
<b>Gender</b>			
Women	39	57	4
Men	31	61	8
<b>Education</b>			
Less than year 12	24	71	5
Year 12 or equivalent	42	50	8
TAFE, trade or vocational	35	58	7
University degree	35	60	5
<b>Household income</b>			
\$3,000 or more per week	33	64	3
\$2,000 to \$2,999 per week	36	59	5
\$1,000 to \$1,999 per week	40	54	6
Less than \$1,000 per week	33	61	6
Prefer not to say	24	62	14
<b>Home ownership</b>			
Does not own	49	42	9
Owned with a mortgage	36	58	6
Owned outright	11	87	2
<b>Birthplace</b>			
Australia	33	61	6
Another country	43	51	6
<b>Language spoken at home</b>			
English only	33	61	6
Other languages	44	47	9
<b>Religion</b>			
Protestant	19	74	7
Catholic	40	55	5
Other religions	31	60	9
No religion	40	55	5

# Trust in media and views of the Prime Minister and Opposition Leader

## Question text

### Do you agree or disagree with the following statements?

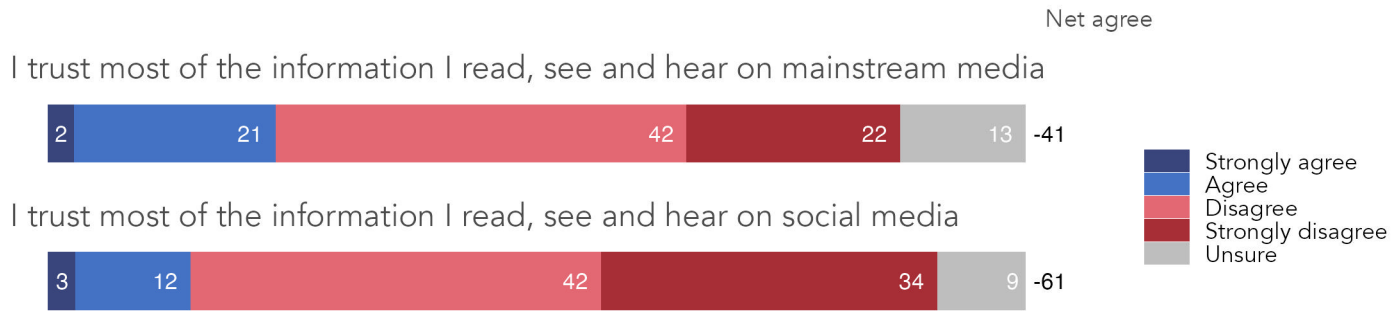
Grid; randomise order of questions; respondents receive random 6 of the following statements

- A. I trust most of the information I read, see and hear on social media
- B. I trust most of the information I read, see and hear on mainstream media
- C. Peter Dutton has empathy for people like me
- D. Anthony Albanese has empathy for people like me
- E. Peter Dutton is a strong leader
- F. Anthony Albanese is a strong leader
- G. Peter Dutton has similar values to people like me
- H. Anthony Albanese has similar values to people like me
- I. Peter Dutton gives people like me hope
- J. Anthony Albanese gives people like me hope

Single select; random reverse 1-2

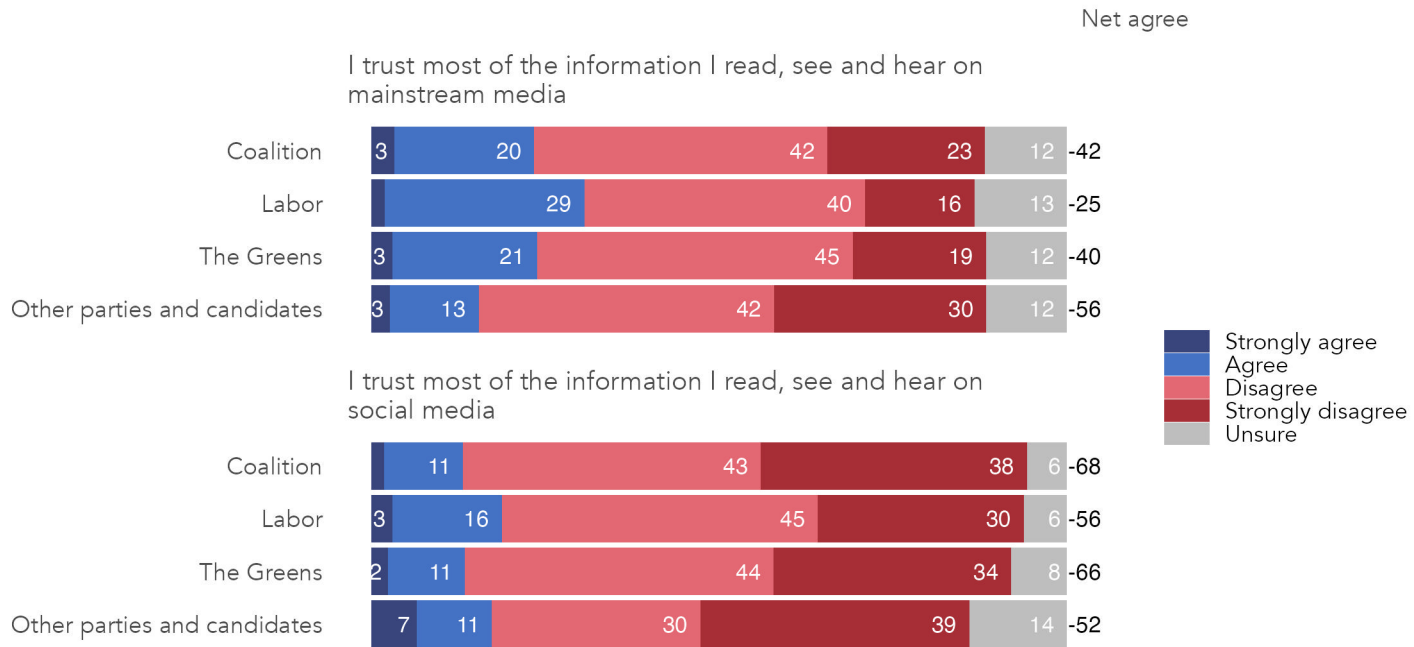
- 1. Strongly agree
- 2. Agree
- 3. Disagree
- 4. Strongly disagree
- 5. Unsure

Do you agree or disagree with the following statements?



**Figure 20:** Do voters trust the information they read, see and hear in mainstream and social media? Respondents were asked six of 10 questions from the list of options (see question wording above), with each question asked of approximately 800 voters. The figures at the right-hand end of each row, shaded black, represent the net share who agree with the statement (total share that agree that they trust each information source, minus the total share that disagree).

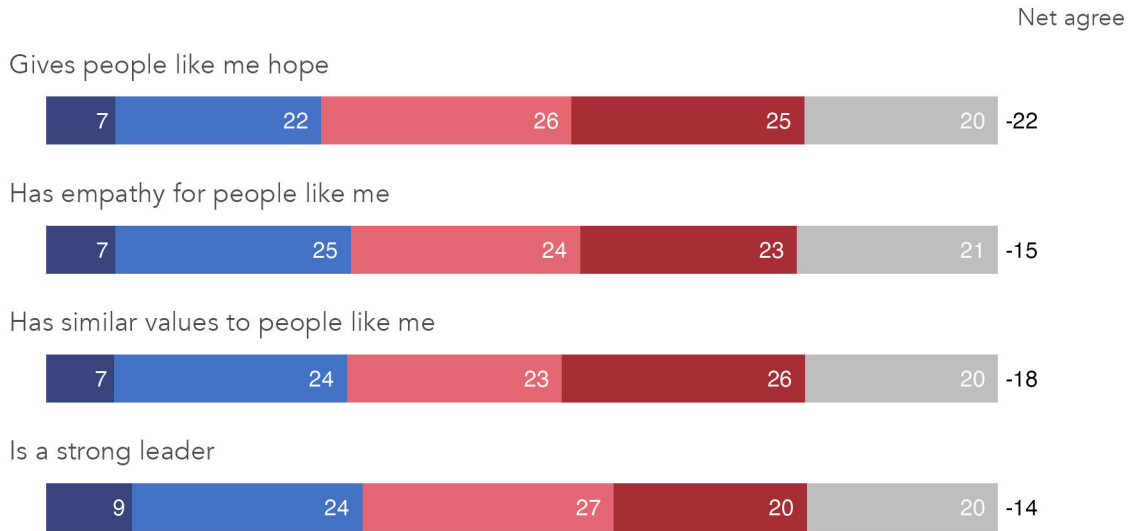
## Do you agree or disagree with the following statements?



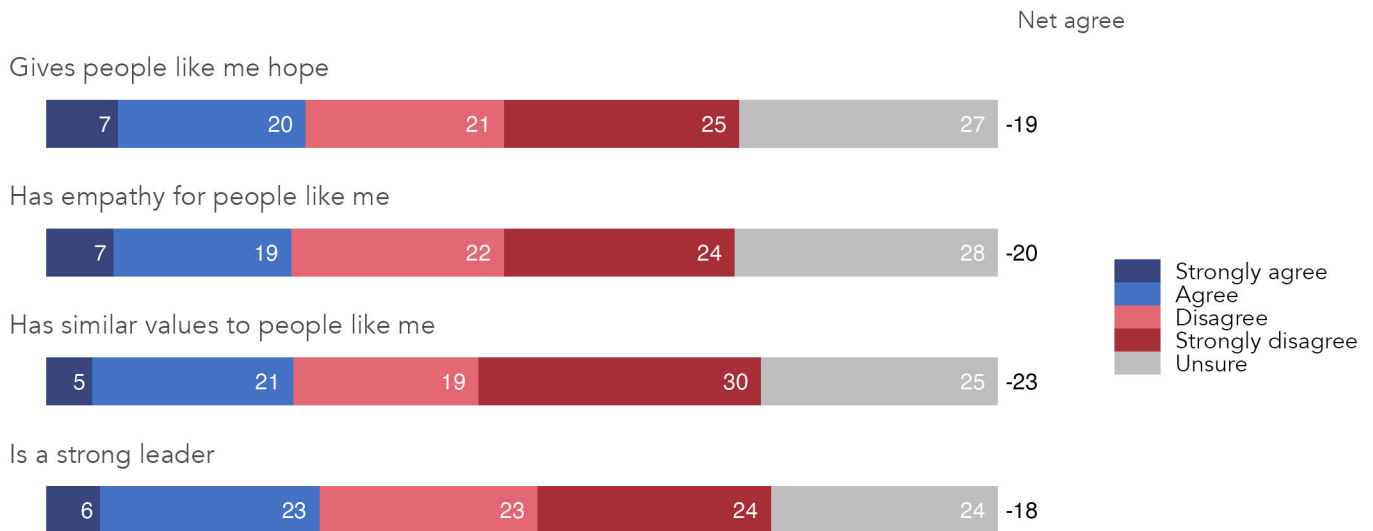
**Figure 21:** Do Australians trust information from mainstream and social media, by federal vote intention. The figures at the right-hand end of each row, shaded black, represent the net share who agree with the statement (total share that agree that they trust each information source, minus the total share that disagree).

## Attitudes towards the Prime Minister and Opposition Leader

### Anthony Albanese



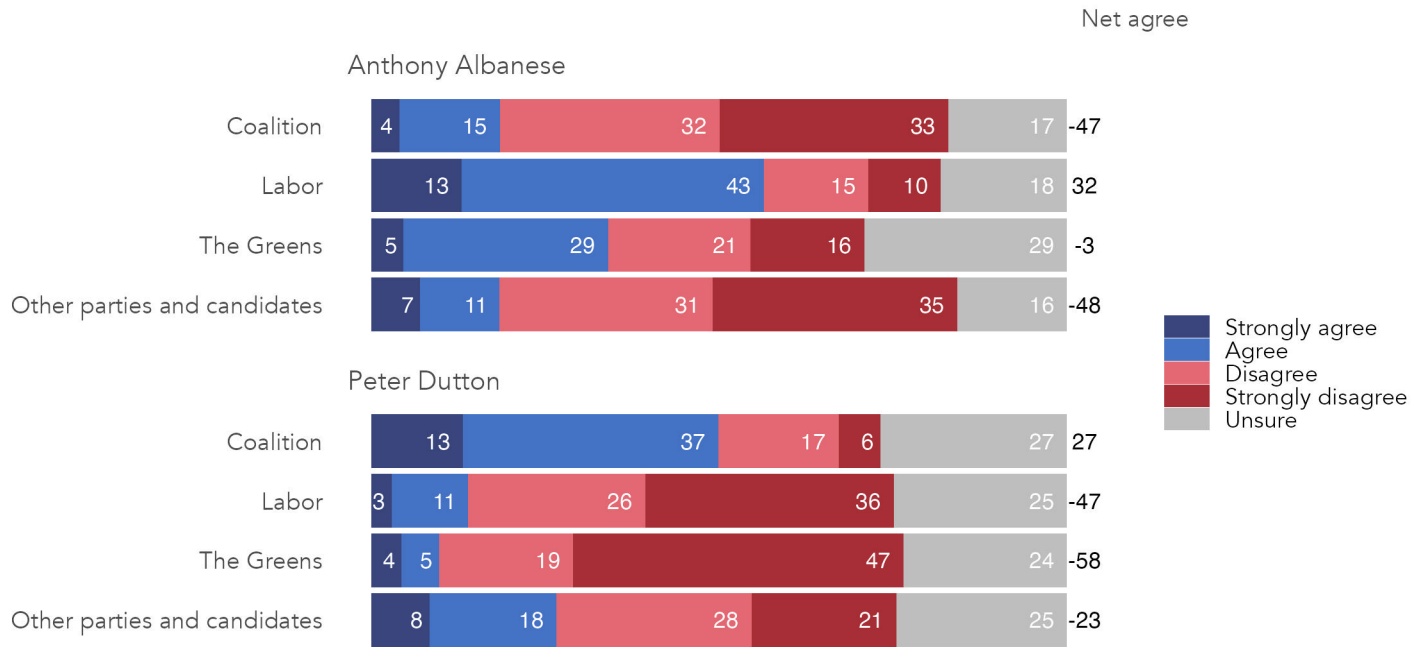
### Peter Dutton



**Figure 22:** Attitudes towards Anthony Albanese and Peter Dutton. Each question was asked of approximately 800 respondents. The figures at the right-hand end of each row, shaded black, represent the net share who agree with the statement (total share that agree, minus the total share that disagree).

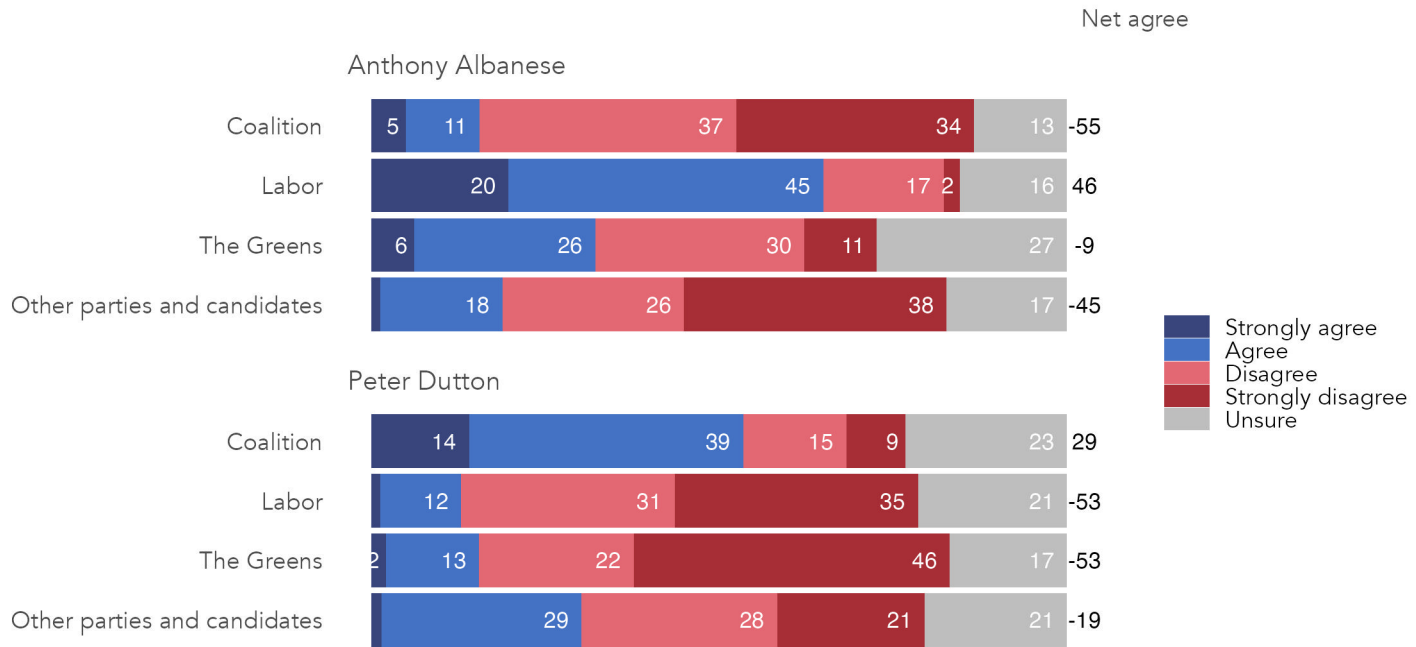


## Has empathy for people like me



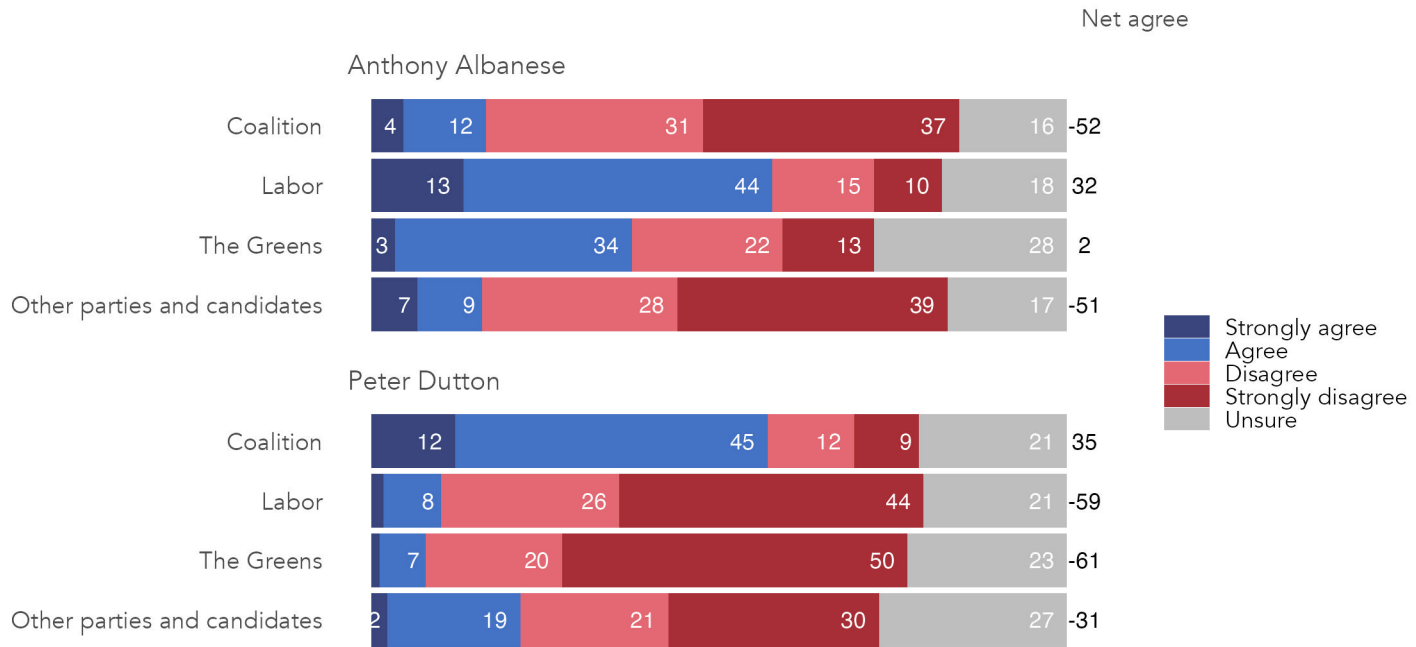
**Figure 23:** Share of voters who agree and disagree that Peter Dutton and Anthony Albanese have empathy for people like them. The figures at the right-hand end of each row, shaded black, represent the net share who agree with the statement (total share that agree, minus the total share that disagree).

## Is a strong leader



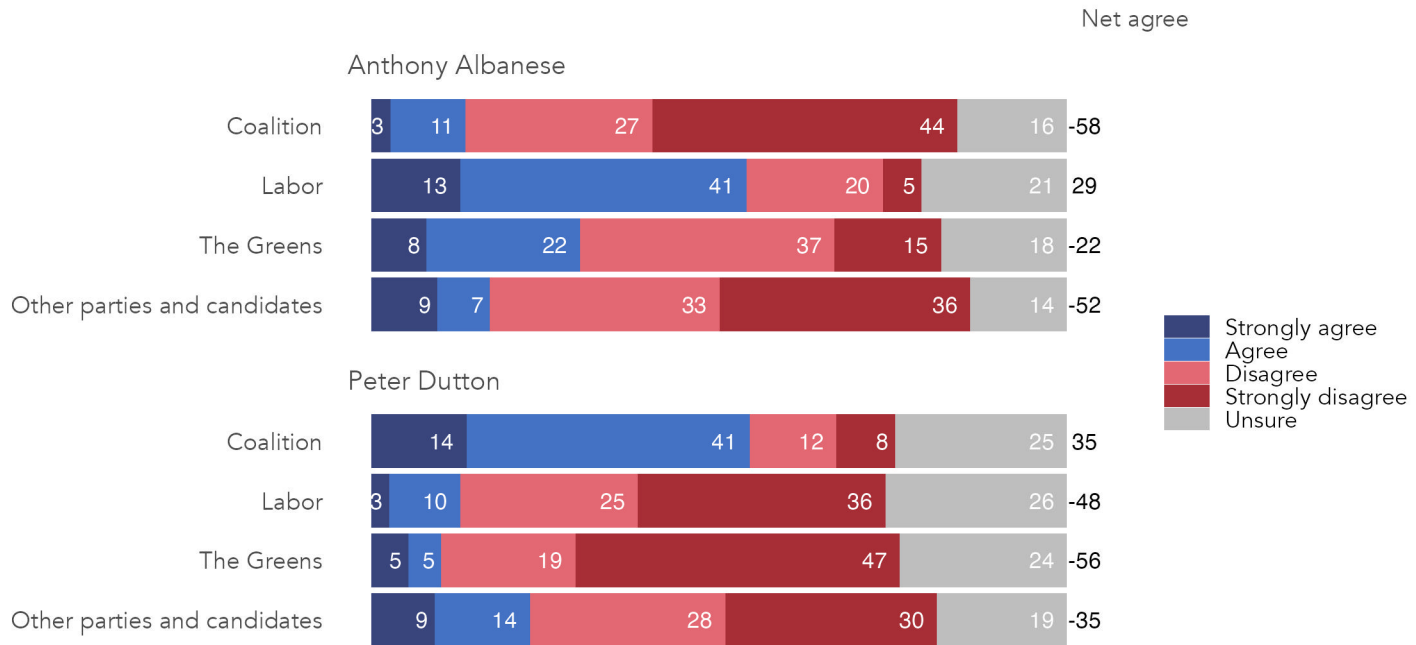
**Figure 24:** Share of voters who agree and disagree that Peter Dutton and Anthony Albanese are strong leaders. The figures at the right-hand end of each row, shaded black, represent the net share who agree with the statement (total share that agree, minus the total share that disagree).

## Has similar values to people like me



**Figure 25:** Share of voters who agree and disagree that Peter Dutton and Anthony Albanese have similar values to people like me. The figures at the right-hand end of each row, shaded black, represent the net share who agree with the statement (total share that agree, minus the total share that disagree).

## Gives people like me hope



**Figure 26:** Share of voters who agree and disagree that Peter Dutton and Anthony Albanese give people like them hope. The figures at the right-hand end of each row, shaded black, represent the net share who agree with the statement (total share that agree, minus the total share that disagree).



INFLUENCE WITH INTEGRITY